

Helping Injured Bikers™

MARC J. SHUMAN

&

ASSOCIATES, LTD.

"because, bikers matter!"™

We Actively Support Our Veterans



PROTECTING MOTORCYCLISTS RIGHTS

FOUNDING MEMBER

April 2020

The Highest Paved Ride in NORTH AMERICA

Colorado is hands down one of the best places to ride a motorcycle, and everyone has heard of Pikes Peak, Rocky Mountain National Park. But unbeknownst to a majority of vacationers is that the highest paved road in North America is only 45 minutes outside of Denver, a place called Mt. Evans.

After clearing the park booth your climb begins in earnest with numerous switchbacks. It isn't long before you are out of the trees and on a clear day you can see a spectacular distance, including to Pikes Peak to the south. Once you reach the parking lot at the top, a short hike to the summit nets you the best 360-degree mountain top view in North America.

At 14,265 feet Mt. Evans is 150 feet taller than Pikes, but due to the famous hill climb race of its southern neighbor it is significantly less travelled. Mt. Evans, is 90 minutes to the top, from downtown Denver. Don't forget to grab your "Highest Paved Road" souvenir at the shop near the entrance gate.



FEELING LUCKY?

Get The Bike You Like 2020 MOTORCYCLE GIVEAWAY SWEEPSTAKES

Win a 2020 Harley-Davidson FXDR 114
OR The Bike Of Your Choice, Up To \$20,000!

There are many styles of bikes to choose from. Everything from choppers, cruisers, and cafe racers -- to touring, adventure, and sports bikes. Do you have a favorite? Which motorcycle would you like to win?

Go here for a chance to win:

MotorcycleSafetyLawyers.com

Aprilia | BMW | Buell | Can-Am | Ducati | Harley-Davidson | Honda
Husqvarna | India | Janus | Kawasaki | KTM | Moto Guzi | Norton
Polaris | Royal Enfield | Suzuki | Triumph | Victory | Yamaha

The 2020 Motorcycle Giveaway is sponsored by the
National Academy of Motorcycle Injury Lawyers.



Smart Helmets Hit The Market

Head Protection & Crash Alerts With Advanced Safety Features!

I first heard about Quin helmets at a meeting of the National Academy of Motorcycle Injury Lawyers. The idea immediately made sense to me... the company has designed a helmet that alerts emergency contacts when you crash your bike and immediately pinpoints your location with advanced GPS and app features. **That's smart!**

After a bit of research, I discovered that money for the idea was raised on Kickstarter a couple years ago and the first shipments to backers started going out earlier this year. There are a lot of helmet manufacturers, but Quin and Skully are the two most innovative brands that stand out when you start discussing safety, technology, and motorcycle helmets.

Skully Helmets was the first to invent smart motorcycle helmets back in 2014. They shut down two years later amid lawsuits from nearly 2,000 Indiegogo backers who bought into the cool-sounding augmented reality helmet and were unable to ship, despite having raised \$2.5 million through the Indiegogo crowdfunding campaign, and an additional \$11 million in venture capital. Now Skully is back from the dead and under new ownership.

The difference between the two companies is dramatic. Skully relies on high tech features to support their \$1,800 cost, while

Quin is singularly focused on rider safety with a more reasonably priced \$299 to \$399 certified helmet.

Another safety benefit built into Quin helmets is the ability to reach out for help while riding, with a push button SOS beacon that sends an emergency message to fellow riders who can respond and coordinate with your position to provide support. This is a first-of-its-kind system for riders who are being harassed or need help while on-the-move, or at any time when it is not safe to stop and make a call.

Quin has several different models and design options, for both open face, full-face, and race spec helmets. Learn more at <https://quintessential.design/> and discover what a no-nonsense smart safety helmet can do for you.



BIKER VIP CARD

Helping Injured Bikers

If this biker is injured,
call our 24 hour hotline

(833) IL CYCLE (833) 452-9253
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Biker VIP Card Benefits:

- **FREE** Motorcycle Insurance Policy Review
- **FREE** Legal Advice to Your Motorcycle Organization
- **FREE** Monthly Newsletter
- **FREE** Home & Hospital Visit
- Sponsor of Accident Scene Management Classes
- Zero Out of Pocket or Upfront Costs for Injury Claims
- No Fees or Costs If We Do Not Win for You

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Check Your HELMET'S AGE

The single most important piece of equipment you own is your helmet, but is it in good condition? As riding season kicks off in April now is the best time to make sure your helmet is up-to-date and giving you the best protection possible. Do a quick spot check to see if there is a manufacturing date on the label inside your helmet. If it is older than 5 years it is time to upgrade.



YOUR LEGAL GUIDE TO
**MOTORCYCLE
INJURY COMPENSATION**

**What Bikers MUST KNOW
About Insurance Claims
Settlements & Verdicts!**



Marc J. Shuman

Your Legal Guide To MOTORCYCLE INJURY COMPENSATION

This insider's guide explains how motorcyclists can maximize claims after an accident and avoid expensive mistakes, that could devalue their case and cost them tens of thousands of dollars or more. Readers will learn the answers to 11 questions that injured biker's need to ask before they sign any settlement documents with an insurance company.

Read this important legal guide BEFORE
you are involved in an accident!

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GREAT GEAR: New Rock Boots

What do you pull on your feet when the temptation comes to jump on your bike and hit the road? If it's those battered old motorcycle boots that you've had since your legs were long enough, it might be time to invest in a new pair.

If you are looking for classic styling and old school looks, save some money while surfing the huge selection of motorcycle boots at LeatherUp. They carry a bigger selection of high-quality boots than almost any store in the world. See them all at www.LeanerUp.com.

But if you are on the hunt for new kicks to pull on before you mount your steel horse -- consider something radical from the innovative line of motorcycle boots at New Rock Boots. While you're at it, pick up a pair of platforms or goth stilleto for your old lady. www.NewRockBootsUSA.com



Don't Sell Your Bike

RENT IT!

It has happened to us all at one point or another... life gets in the way and your two-wheeled baby is collecting dust in the garage. Until the last couple years, your only option was to post your bike online and watch it ride off into the sunset with someone else. But now, thanks to the likes of Twisted Roads and Rider-Share, your bike comes back to your garage and your bank account suddenly has more money in it. Using the tried-and-true AirBNB model and applying it to motorcycle rentals has made the whole process very simple.

Just go to www.riders-share.com or www.twistedroad.com, type in the desired location and dates and suddenly a multitude of bike rental options are presented to you. Creating an account and renting out your own bike is just as easy, and the insurance offered by both companies gives both you and the renter peace of mind.



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