

Helping Injured Bikers™

MARC J. SHUMAN

&

ASSOCIATES, LTD.

*"because, bikers matter!"™*

We Actively Support Our Veterans



PROTECTING MOTORCYCLISTS RIGHTS

FOUNDING MEMBER

March 2020

Escape The Cold and Ride

# SOUTH AFRICA

When winter rolls into the northern hemisphere it's time to get out... WAY out! South Africa is one of the best, and most overlooked motorcycle vacation locations in the entire world. From a surprisingly good road infrastructure, to spectacular views, to epic extra-curricular activities—a ride out of Cape Town, South Africa is well worth your time.

The absolute first stop is Chapman's Peak Drive, one of the top motorcycle roads in the entire world as you carve your way several hundred feet above the ocean along a cliff. After that, you zip along the beach and head down towards the Cape of Good Hope and the Cape Lighthouse. Riding back up the inside of the Cape you will come across several penguin colonies nesting on the beach. There are several beaches nearby that allow you to swim. It is an amazing place.

All across South Africa are a number of game preserves which allow you to experience the Big 5 of African animals: Elephants, Lions, Rhinos, Cape Buffalo and Giraffe. Gansbaai is the Great White Shark capital of the world and cage diving with these amazing animals is an absolute "can't miss" excursion.

Tour companies: [www.ridedownsouth.com](http://www.ridedownsouth.com) and [www.wildwood.capetown](http://www.wildwood.capetown)



## FEELING LUCKY?

## Get The Bike You Like 2020 MOTORCYCLE GIVEAWAY SWEEPSTAKES

Win a 2020 Harley-Davidson FXDR 114  
OR The Bike Of Your Choice, Up To \$20,000!

The 2020 Motorcycle Giveaway Sweepstakes is sponsored by the National Academy of Motorcycle Injury Lawyers. Which ride do you want to be on? There are many killer models for 2020 to choose from.

Take a look at:

[www.motorcyclistonline.com/new-motorcycles-2020/](http://www.motorcyclistonline.com/new-motorcycles-2020/)

Aprilia | BMW | Buell | Can-Am | Ducati | Harley-Davidson | Honda  
Husqvarna | India | Janus | Kawasaki | KTM | Moto Guzi | Norton Polaris  
Royal Enfield | Suzuki | Triumph | Victory | Yamaha

Go here for a chance to win: [MotorcycleSafetyLawyers.com](http://MotorcycleSafetyLawyers.com)



# DAYTONA BIKE WEEK

## Can't Miss Tips!

If you are heading down to Daytona Bike Week, make sure you plan your trip out well with a few of these can't miss tips below.

### Rat's Hole Custom Bike & Chopper Show

Since 1952 the Rat's Hole Custom Bike show has been the premier bike show in Daytona. Over 16 classes of bikes provide an endless amount of thrilling custom work for you to peruse. Along with an unparalleled level of custom bike work, many of your favorite motorcycle celebrities are in attendance as well. It is a veritable "who's who" of the motorcycle industry every year and shouldn't be missed.

### Doubleheader at the Daytona International Speedway, March 14th

For the first time ever, two iconic motorcycle events, the Daytona 200 and American Flat Tracks Daytona TT will now run on the same day for an epic day of racing. The Daytona 200 will run during the day and then when the lights come on American Flat Track will take to a uniquely designed multi-surface track. This is a spectacular chance to see two very different but very exciting styles of racing all in one location.

### Destination Daytona

Located at Bruce Rossmeyer's Daytona Harley-Davidson, "Destination Daytona" is off the water and 25 minutes north of downtown Daytona but it is definitely worth the trip. Hundreds of

vendors, custom bikes, and live music make this a great place to spend a number of hours. Most vendors have Daytona deals going which makes upgrading and installing new parts on your bikes very easy and economical.

### The Daytona Loop Ride

Florida roads aren't known for being curvy, but if you are in town for bike week you can find 78% of all the best motorcycle curves in the state on the Daytona Loop. Heading north out of Daytona on the A1A you'll take a partially hidden left from the ocean front on High Bridge Road which takes you through some scenic inland water areas. At 22 miles, it's a short run that can easily be done both directions.

### Ponce de Leon Inlet Lighthouse

25 minutes south, and a little bit off the beaten path from the hustle and bustle of Daytona Bike Week, the Ponce de Leon offers one of the best views of the beach. At 175 feet, it is the tallest lighthouse in the state of Florida and one of the best places to be at sunset. After the sun goes down you can head back up the beach and stop at the famous Racing's North Turn Restaurant and Racing Museum, which sits on the exact location where racing history began in Daytona Beach.



## Bike Week 2020

### March 6-15

DAYTONA BEACH, FL

## BIKER VIP CARD

### Helping Injured Bikers

If this biker is injured,  
call our 24 hour hotline

(833) IL CYCLE (833) 452-9253  
[MotorcycleSafetyLawyers.com](http://MotorcycleSafetyLawyers.com)

### Biker VIP Card Benefits:

- **FREE** Motorcycle Insurance Policy Review
- **FREE** Legal Advice to Your Motorcycle Organization
- **FREE** Monthly Newsletter
- **FREE** Home & Hospital Visit
- Sponsor of Accident Scene Management Classes
- Zero Out of Pocket or Upfront Costs for Injury Claims
- No Fees or Costs If We Do Not Win for You

## Helping Injured Bikers™

MARC J. SHUMAN

&

ASSOCIATES, LTD.

*"because, bikers matter!"™*

For more information and to  
receive your card call or  
visit our website

(833) IL CYCLE (833) 452-9253

[MotorcycleSafetyLawyers.com](http://MotorcycleSafetyLawyers.com)



# More **BIKE WEEK** Info

<https://ironhorsesaloon.com/>  
<https://www.daytonabikeweek.com/>  
<https://officialbikeweek.com/Bike-Week-Calendar/>  
<https://daytonabeachmainstreet.com/rally-schedule/>



YOUR LEGAL GUIDE TO  
**MOTORCYCLE**  
INJURY COMPENSATION

**What Bikers MUST KNOW**  
**About Insurance Claims**  
**Settlements & Verdicts!**



Marc J. Shuman

## Your Legal Guide To **MOTORCYCLE INJURY** **COMPENSATION**

This insider's guide explains how motorcyclists can maximize claims after an accident and avoid expensive mistakes, that could devalue their case and cost them tens of thousands of dollars or more. Readers will learn the answers to 11 questions that injured biker's need to ask before they sign any settlement documents with an insurance company.

Read this important legal guide BEFORE you are involved in an accident!

**MotorcycleSafetyLawyers.com**

# GREAT GEAR:

## Dixxon Flannel Company

Some ideas are so simple you want to bang your head against the wall lamenting why you didn't think of it. Dixxon Flannel is one of those ideas. They've taken the motorcycle industry by storm by redesigning the flannel shirt. By creating their own signature D-Tech Material out of a special Poly Blend fabric, Dixxon has managed to create a breathable, sturdy, wrinkle free flannel. Nearly waterproof, they don't require ironing or dry cleaning and come out of the wash almost dry and without wrinkled collars.

Compared to the \$75-\$125 it costs to buy a flannel from a motorcycle manufacturer, \$59.99 for a Dixxon Flannel is a downright bargain. Not to mention the arms and body are longer to accommodate for reaching your handlebars and keeping your back from being exposed to the elements. There simply isn't a better riding shirt out there right now. Check it out:

[www.dixxonquality.com](http://www.dixxonquality.com)



## Don't Sell Your Bike

# RENT IT!

It has happened to us all at one point or another... life gets in the way and your two-wheeled baby is collecting dust in the garage. Until the last couple years, your only option was to post your bike online and watch it ride off into the sunset with someone else. But now, thanks to the likes of Twisted Roads and Rider-Share, your bike comes back to your garage and your bank account suddenly has more money in it. Using the tried-and-true AirBNB model and applying it to motorcycle rentals has made the whole process very simple.

Just go to [www.riders-share.com](http://www.riders-share.com) or [www.twistedroad.com](http://www.twistedroad.com), type in the desired location and dates and suddenly a multitude of bike rental options are presented to you. Creating an account and renting out your own bike is just as easy, and the insurance offered by both companies gives both you and the renter peace of mind.



Helping Injured Bikers™  
MARC J. SHUMAN  
&  
ASSOCIATES, LTD.

*"because, bikers matter!"™*



(833) IL CYCLE (833) 452-9253

[MotorcycleSafetyLawyers.com](http://MotorcycleSafetyLawyers.com)

**We Actively Support Our Veterans**