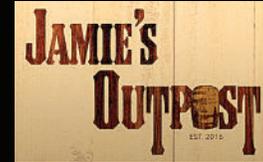
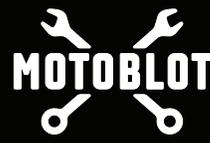


Proud Sponsor of:



A Big Shout Out To J&P Cycles

A BIG, HUGE thank you to J&P Cycles for hosting Open Road Radio & the Motorcycle Safety Lawyers® LIVE broadcast at the world famous J&P Cycles store at 1650 Lazelle St, in Sturgis, SD 57785 for the 80th Annual Sturgis Motorcycle Rally.



Sheena Walker, David Shuman and Agatha Lola



Gina Woods and David Shuman



Gina Woods and Jacole Buzzette



Gina Woods and Joe Sparrow



Missi DeBord Shoemaker, Tice, Cheryl Daggett Obrien, Mailman, Harry Bostard, (center) Gina Woods



David takes everyone on a "Chopper" ride to recap the 80th Sturgis Motorcycle Rally. See the video on our website www.motorcyclesafetylawyers.com/events/Sturgis80thRecap

Sturgis Recap Video

Heavy Mettle: Motorcycles As Art With Moxie



During the 80th anniversary of the Sturgis Motorcycle Rally we had the opportunity to visit the Sturgis Buffalo Chip's 2020 Motorcycles As Art exhibit titled "Heavy Mettle: Motorcycles and Art with Moxie" curated by Michael Lichter. Dozens of motorcycles built by 38 of the world's most celebrated master builders were on display. What was even cooler about this showcase? Every single bike on display was built specifically for this show. So, visitors to the exhibit were the first people to ever lay eyes on these magnificent machines.

Michael began creating themed exhibits with custom motorcycles in 2001 at the Journey Museum in Rapid City. David's favorite exhibit is shown here to the right.



Field Of Flags Pays Tribute To Those Who Have Served



It was David's honor to visit the Buffalo Chip's Field of Flags during the rally. The Buffalo Chip first established the Field of Flags at Freedom Field almost 20 years ago as a way to honor the brave men and women who had fallen while fighting in the Iraq war. Initially, each flag represented one American lost, with a soldier's name sewn on each flag. Eventually, the count became so high that there no longer was room to expand. Now the breathtaking display, with nearly 1,000 proudly waving American flags serves as a tribute to all soldiers, including active, retired and those who paid the ultimate sacrifice.

All Kids Bike On A Mission



David Shuman, Gina Woods and Ryan McFarland



Ryan McFarland, founder of Strider Bikes, wanted to share his passion for bikes and motorcycles with his 2-year-old-son. Observing his son try to operate traditional machines, he realized they were too large, too heavy, and didn't focus on the fundamental skill of balance. Ryan created a bike that was light and allowed his son to put both his feet on the ground. Having good control of this bike boosted his son's confidence and advanced his skills quickly. Ryan realized kids around the world could benefit from his

creation, so he established Strider Bikes in 2007 in Rapid City, SD. For more information on Strider Bikes and Ryan's other ventures visit: www.striderbikes.com

Gina Woods, National Ambassador for All Kids Bike & David Shuman had a chance to speak with Ryan at the Michael Lichter –Motorcycles as Art premiere at the Buffalo Chip – Sturgis 2020.



We Attended The 2020 Induction Ceremony To Honor Spitfire



The Sturgis Motorcycle Museum & Hall of Fame recognizes individuals who have made a long-term, positive impact on the motorcycle community. This year Vicki "Spitfire" Sanfelipo was inducted into the Sturgis Motorcycle Museum & Hall of Fame. Gina Woods of ORR & David

Shuman of the Motorcycle Safety Lawyers® joined Vicki's family to share in honoring this important accomplishment.

Vicki began riding in 1987. Vicki is best known in the motorcycle community for her efforts to reduce injuries and fatalities to motorcyclists through First Response Education. Vicki established Accident Scene Management which is the leading international Motorcycle Trauma Training Organization. Congratulations, Vicki!

Learn Critical Skills That Can Save A Life And Reduce Injuries At A Motorcycle Accident Scene



Vicki "Spitfire" Sanfelipo teaching ASM Class.

The current student fee for the Accident Scene Management (ASM) course is \$85.00. The fee includes the course and class materials. Upon successful completion of this course, you will receive: A Certificate of Training, ASM Embroidered Patch, and Continuing Education Credits (if applicable). Pre-registration is required as space is limited.

Save \$\$\$, The Motorcycle Safety Lawyers® Sponsor Accident Scene Management Courses

If you take an ASM course that is sponsored by the Motorcycle Safety Lawyers® not only will you save \$50 off the cost of the course but you also receive the following additional benefits:

- The student pays \$35.00 instead of the current course fee of \$85.00.
- Continental breakfast, coffee and lunch
- Biker VIP Card
- Swag bag of motorcycle related goodies
- A **FREE** review of your motorcycle insurance policy

If you or your club are interested in taking a sponsored ASM class, email jade@motorcyclesafetylawyers.com and she will get you scheduled.



Before An Accident Happens



Marc J. Shuman

The only thing worse than being seriously injured in a motorcycle accident is to NOT get the compensation you deserve!

The first key to getting properly compensated when G-d forbid you are the victim of a motorcycle accident is having the proper insurance coverage. Far too often, we find that motorcyclists in fact do **NOT** have the proper insurance coverage. The difference in cost to have the best possible coverage for your personal / financial situation is usually minimal. Sadly, insurance agents typically do not educate motorcyclists on the better / proper coverage for their needs.

The second key to getting properly compensated when G-d forbid you are the victim of a motorcycle accident is hiring an experienced motorcycle accident lawyer to represent you. The last thing you want to find out, after the fact, is that you have been taken advantage of by an insurance company.

Insurance companies have a huge advantage over **All** accident victims. They are not hurting for money. Unlike you they can easily

pay their bills.

Insurance claims adjusters **KNOW** all the tricks in the book. The insurance companies they work for have had years of practice in diminishing, devaluing, and denying motorcycle insurance claims and wrongful death cases.

Never forget... the insurance company has an army of lawyers helping them. Shouldn't you have an experienced motorcycle legal team fighting for you? Marc has over 34 years of experience representing motorcyclists who are victims of accidents caused by someone else.

If you or someone you know is the victim of a motorcycle/auto accident or wants to have their motorcycle/auto insurance policy reviewed for **FREE**, **CALL (888) 500-9000 NOW** to speak to one of our experienced accident lawyers for **FREE**. Or you can email marc@motorcyclesafetylawyers.com and include a copy of your insurance card for his review. We do **NOT** sell any form of insurance! We strive to protect our motorcycle community.



A New Dining Nugget In Deadwood, S.D.



The Sturgis Rally is a favorite Industry time for Gina Woods, seeing old friends, making new ones. Sometimes it's just a special treat when you

can help a friend celebrate his new Jacob's Brewhouse ... none other than our friend Scott Jacobs and his lovely wife Sharon. David and I both had a few libations and a lovely meal (David highly recommends the brisket). An old warehouse and grocery was converted into a uniquely attractive restaurant that integrates the Wild West with some authentic guitars from Rock Bands Scott knows well along with quite a bit of his own artwork.



Gina Woods and Scott Jacobs



Gina Woods and David Shuman



Announcing Our FREE 2021 Motorcycle Drawing



The 2021 Drawing to win \$20,000 towards the purchase of the motorcycle of your choice.

You can enter the 2021 Drawing for **FREE** by visiting our website at motorcyclesafetylawyers.com. Better yet, come out and see us at one of our many sponsored events where you can sign up and receive a **FREE** Motorcycle Safety Lawyers® swag bag.



PROTECTING MOTORCYCLISTS RIGHTS

FOUNDING MEMBER



Announcing The 43rd TOYS FOR TOTS Parade

The 43d Annual Toys for Tots Chicago Motorcycle Parade is on Sunday, December 6th! The parade kicks off at 9:30 a.m. at the Dan Ryan Woods located at 83RD and Western. The Dan Ryan Woods opens at 6:00 a.m.). Bring a wrapped toy, warm riding gear and visit with the Motorcycle Safety Lawyers® and Open Road Radio crew for a kick-off party at the woods and after-parties at various locations. *Locations to be announced on motorcyclesafetylawyers.com and openroadradio.com event pages. We're excited to see you there!

