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# Motorcycle Safety Lawyers® Provides Valuable Service



David Shuman, CFO of Motorcycle Safety Lawyers® (MSL) met with the staff at Lake Shore Harley Davidson to explain how MSL differs from other law firms that handle motorcycle accident cases.

"Why are we better/different than other law firms that handle motorcycle accident cases? We are always there for you...Not just when you have an accident! We live in the motorcycle community," commented David.

David discussed the importance of having the proper insurance. An insurance analysis is a FREE service MSL provides. "We are NOT an insurance company, nor do we sell insurance. We just want everyone to be aware of how much the medical costs and lost wages could be in the event of an accident and what type of coverage provides the most benefit. This is not something the insurance companies will tell you," explained David.

David also talked about the Accident Scene Management classes that MSL sponsors. The classes cost \$150 and MSL pays \$115 of the costs so the attendee only pays \$35. You get a lot of information for just \$35. Information on how to clear the accident scene, how to move the body, breathing techniques, how to remove a helmet and much more! You'll get a certificate of completion and a patch at the end of the class.

David "Vegas" Shuman at Lake Shore Harley Davidson. Please call Larry "Bear" Stotts, Motorcycle Safety Lawyers® Director of Motorcycle Safety, Education and Promotion at 847-997-8403 if you are interested in having us come and speak to your group or conduct an Accident Scene Management class for your organization.

## **Let's Welcome Our New Brand Ambassadors**

Come out and meet the Motorcycle Safety Lawyers® (MSL) New Brand Ambassadors at any of our upcoming events! Cindy, Jessica, and Stacey would love to have you stop by and say hello. And while you're there, you'll get a FREE bag of MSL Swag and a chance to enter a drawing to Win \$20,000 Toward A Motorcycle Of Your Choice!!

Do you have a ride you would like us to support in Illinois? Please feel free to call us at 847-997-8403 for more information.



Stop and say hello to Jessica who has been passing out swag at Sledgehammers



Meet Stacev who just completed her Accident Scene Management Course



Say hi to Cindy (on the right) with Vicky Sanfelipo and Momma D Diamond

## **Beat the Heat with David "Vegas" Shuman**

These are hot riding days, especially if you're in Vegas, like me. You have to be prepared when you go riding. Here are a few tips for a more pleasant riding experience.

**Keep Hydrated:** Staying hydrated is one of the most important things we can do while on the road. Here are some tips to help ensure hydration.

**Keep Water Accessible:** Most days it's over 100 degrees so I wear a 2.5L water bag on my back that stays cool for up to 4 hours! I usually fill mine with half ice and half water before the ride, and those cooling sips do make a difference. If you are doing it right, you'll run out of water before your next gas stop.

**Carry Extra Water:** I carry 4 liters of water in my carry all on longer days of riding. Be wary of taking in ice-cold water too fast. In some cases, it can cause an upset stomach. Swish it about your mouth to bring its temperature up a bit before swallowing.

**Urine Test:** Go for the clear. Dehydration is not something you can tough out – it will kill you if you don't remedy it. Deep-colored urine and headaches are early signs that you need water. If you stop sweating, heat stroke is not far behind. Drink water often!



David "Vegas" Shuman riding in the Nevada desert.

**Only Water is Water:** As much as I love both, caffeine and alcohol are diuretics, which cause you to urinate and lose more water. When it's hot, steer clear of sugary drinks, caffeine, and alcohol. Also, never drink alcohol directly before or during your ride.

**Avoid Riding During the Hottest Part of the Day:** Plan rides during the cooler morning and early evening hours on hot days. Try to avoid riding between noon and 5 pm, which is the hottest part of the day.

**Use Common Sense:** If you start feeling dizzy or your skin becomes clammy you could be overheating. Heat stroke is dangerous. Pull over and take a break. Give your body a chance to cool down.

Stay cool and keep on riding!

### Rolling Thunder Illinois Chapter 2 Rides To Cantigny Park For 82K Missing In Action



Motorcyclists from all over Chicagoland got on their motorcycles and began a 54-mile journey to Cantigny Park on Sunday, May 29<sup>th</sup> for the "Ride for Freedom". Participants said they're riding to send a message to the U.S. government, reminding them about the 82,000 service men and women still listed as "missing in action."

For decades, this tradition has brought out hundreds of thousands of motorcyclists from across the country to Washington, D.C. on Memorial Day weekend. Last year was the first year the Rolling Thunder chapters nationwide pursued a more localized approach for the ride, leading to Sunday's event. It was an honor to be a part of this great event. Motorcycle Safety Lawyers® would like to thank Wayne Kirkpatrick and all of the Rolling Thunder members that helped put this successful ride together!!



Brand Ambassador Jean signing up riders for a chance to win \$20,000 toward the bike of their choice and passing out MSL swag.

Rolling Thunder riders and vendors visiting after the ride.

# **Top Cats 25th Annual Ride For Dreams**

All bikes were welcome at the 25<sup>th</sup> Annual Ride for Dreams held on June 12, 2022. The ride started at Woodstock Harley Davidson, KSU at 10:30 am and ended at the Volo Auto Museum. All registered bikes enjoyed a ½ price ticket to the Volo Auto Museum and/or Jurassic Park exhibit. Proceeds from the ride benefit NISRA.org (Northern Illinois Special Recreation Association). They provide year-round recreation activities for people with disabilities.



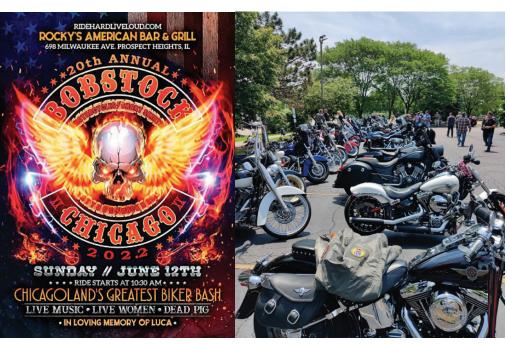
Top Cats 25th Annual "Ride For Dreams"

## 20th Annual BOBSTOCK Chicago

Motorcycle Safety Lawyers® was in the house greeting everyone and passing out swag at the 20th Annual BOBSTOCK Biker Bash on Sunday, June 12, 2022. Known as Chicagoland's Best Biker Bash of the Summer, the day was filled with live bands, vendors, and plenty to eat and drink. Rocky's American Bar & Grill was the host, located at 698 Milwaukee Ave in Prospect Heights, IL. The ride started at Rocky's with stops at Chasers Lake Zurich, Woodfire Tavern in Long Grove and then back to Rocky's, where the music and the party continued well into the evening.

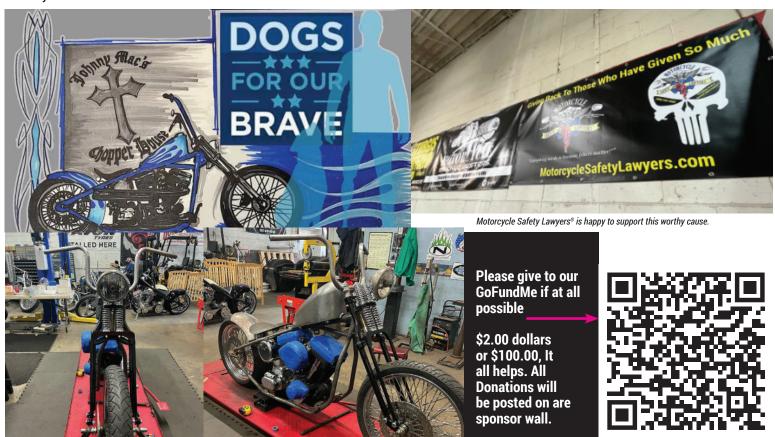


20th Annual BOBSTOCK Biker Bash at Rocky's American Bar & Grill.



# Dogs For Our Brave Bike Build is Gaining Ground

Motorcycle Safety Lawyers® is sponsoring the Charity Auction Build for Dogs For Our Brave. The builders have set up a GoFundMe page to help raise funds for the bike build. All the money raised supports this special project and puts funds with the charity to help them with their goals. The finished bike will be featured at the Mecum Auction with the proceeds going to Dogs For Our Brave. Their mission is to provide professionally trained service dogs at no cost to veterans who have suffered debilitating injury or illness while in service to our country.



# **Upcoming Events**

### **JULY**

July 2: Oscar Mike Ride – Starts and ends at Woodstock Harley Davidson

**July 9:** <u>Veterans Path to Hope Ride</u> – Starts at Woodstock Harley Davidson, ends at Niko's Red Mill Tavern

July 10: <u>Dash for Nash</u> – Starts at Woodstock Harley Davidson, ends at Niko's Red Mill Tavern

July 10: Peotone Swap Meet – Will County Fair Grounds, Peotone, IL

**July 14-17:** Women In The Wind – Summer International Meeting – Devil's Head Resort, Merrimac, WI

July 30: Ride for John – Starts at Woodstock Harley Davidson, ends at Carol Stream Town Center

July 30: John Fest 6: Carol Stream Town Center 2:00 - 8:00

July 31: We Are All In This Together - A Suicide Awareness & Prevention Ride - Starts at Woodstock Harley Davidson, ends at Rockford Speedway

#### **AUGUST**

August 5-14: Sturgis Motorcycle Rally – Sturgis, SD

**August 21: George's Ride** – Starts and ends at Rocky's American Grill, Prospect Heights

**August 28: Chuckapalooza** - Starts and ends at Korner House Bar & Grill, Elk Grove Village

**August 28:** Big Thunder Run XXII - Starts and ends at VFW Post 7452, 121 N. River Road, Montgomery IL, 60538

**August 28:** Mustang Run Bravehearts - Starts 340 Townline Rd. Mundelein, IL 60060. Ends at Woodstock Harley Davidson