

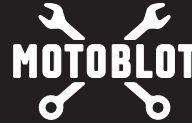


"Everything we do is because, bikers matter!"®

Proud Sponsor of:



Leathers 4U



MY CHILD'S LIFE MATTERS



BIKER DAD



DAD TO THE BONE

## Welcome to Sturgis Motorcycle Rally 2022



David "Vegas" Shuman at Sturgis Motorcycle Rally 2022

The 82<sup>nd</sup> Sturgis Rally has come and gone and **What a Ride It's Been!** The final numbers are still being tallied by the South Dakota Highway Patrol but here are some of the highlights:

- Motorcycle sales and accessory sales were strong.
- Attendance for 2022 was 497,835, down from last year's 555,000
- The heat, high gas and food prices are thought to have played a role in lowering attendance



Motorcycle Safety Lawyers® (MSL) kept busy operating multiple booth locations on Main Street and at the Buffalo Chip Campgrounds. Jean "Jeannie" Andersen, Larry "Bear" Stotts and David "Vegas" Shuman split their time between multiple events at the different locations. Some highlights from our event schedule included:

**Buffalo Chip School's Out Chopper Show** where Motorcycle Safety Lawyers® provided the **Grand Prize "Best in Show" Trophy and cash prizes for the 1<sup>st</sup> Place Winners** in 8 different categories of competition.

**Hardcore Cycles Performance Show** where Motorcycle Safety Lawyers® provided the **"Best in Show" winner** with a record-breaking cash prize.

**Evo Entanglement Bike Show** where we met **Kristi Noem, Governor of South Dakota!**

Sturgis attendees signed up for the Motorcycle Safety Lawyers® **National Biker VIP Card™** while at the show! For more information on this New Roadside Assistance program visit <https://motorcyclesafetylawyers.com/product/national-biker-vip-card/>

MSL also handed out 2000+ Swag Bags between both booth locations and signed up over 1000 entries for a chance to win \$20,000 for the bike of your choice at a drawing to be held in November.



Winners of the Schools Out Chopper Show Sponsored by Motorcycle Safety Lawyers®



Mario Crim with David "Vegas" Shuman awarding the Best in Show check and trophy





Rod "Woody" Woodruff and David "Vegas" Shuman



Larry "Bear" Stotts with Gevin and Tana



David "Vegas" Shuman with South Dakota Governor Kristi Noem



Jean "Jeannie" Andersen with Marilyn Stemp



Best in Show Winner of the Hardcore Cycle Performance Bike Show  
Sponsored by Motorcycle Safety Lawyers®



We would like to thank our hosts Laverne, Arlon and Sheri for their friendship and hospitality throughout the event and look forward to next year's Motorcycle Rally.





Everybody wants to sign up to win \$20K toward the motorcycle of their choice.



Another satisfied Motorcycle Safety Lawyers® National Biker VIP Card™ Holder

## Ride For John Opiate/ Fentanyl Awareness

The 6th Annual "My Child's Life Matters" Ride For John" took place on Saturday, July 30, 2022. This ride is to educate the public on Opiates and remember all those who we have lost. The ride left from Woodstock Harley Davidson and concluded with John Fest at the Carol Stream Town Center. A celebration and concert began at 2:00 pm with Entertainment (The Last Generation and Whiskey Thunder), Food, Beer and Raffles.



David and Marc Shuman with My Child's Life Matters Founders Kathy and Robb Zander



My Child's Life Matters stands with parents that have lost their children to Opiates and Fentanyl

## Check out the New Motorcycle Safety Lawyers® National Biker VIP Card™

Now YOU can be treated like a VIP and enjoy the many exclusive benefits available with the Motorcycle Safety Lawyers® National Biker VIP Card™ For just \$39.95 your VIP benefits entitle you to:

- FREE Motorcycle Tows, Jumps and up to 3 Gallons of Gas Delivery (up to \$300 per disablement)
- FREE One Year Subscription to BikerDown "If You Go Down, We Step Up"

Additional FREE Benefits Include:

- With National Biker VIP registration you are entered into the drawing for the chance to win \$20,000 for the bike of your choice
- Silicone Phone Sleeve to store National Biker VIP Card™
- We will audit your insurance policy, we do not sell insurance
- No fees or costs if we do not win your case
- "Do NOT Remove My Helmet" & "Watch Out for Motorcycles" stickers
- Motorcycle Safety Lawyers® Punisher magnet
- Monthly Motorcycle Newsletter
- Sponsored Accident Scene Management classes for \$35 per day (saving you \$115 per day)

For a complete list of benefits and rules, visit our website at [MotorcycleSafetyLawyers.com/VIPService](https://MotorcycleSafetyLawyers.com/VIPService) or scan →





## Meet our newest Brand Ambassadors



Brand Ambassador Kellie with help from Odin passing out the swag at a Motorcycle Safety Lawyers® event!

## Enter To Win \$20,000 Toward A Motorcycle of Your Choice!

### Scan The QR Code To Enter

Drawing sponsored by NAMIL

Drawing Closes, Oct. 31, 2022



## David “Vegas” Shuman hosts “because, bikers matter!”® Podcast



New episodes post every Tuesday! Join us to discuss “all things happening in the Motorcycle community”.

Scan to follow  
Podcast on Apple



Scan to follow  
Podcast on Youtube



## Upcoming Events

### September

**September 7, 14, 21, 28:** [Motorcycle Mania](#)  
Strat's Drive In - 231 E. North Ave. Villa Park, IL

**September 10:** [Ride Baby Ride](#) - Starts at Woodstock Harley Davidson - Ends at Niko's Red Mill Tavern

**September 11:** [Ride To Remember](#)  
Starts and ends at Woodstock Harley Davidson

**September 12:** [Motorcycle Mondays](#)  
Cobra Lounge - 235 N. Ashland Ave. Chicago

**September 18:** [Rolling Thunder](#) Chapter 2 - 20<sup>th</sup> Annual Thunder Run. Starts at Captain James A. Lovell Federal Health Care Center 3001 Green Bay Rd., North Chicago, IL 60064 and ends at Woodstock Harley Davidson

**September 18:** [HEXE MOTO](#) - Hexe Coffee Co.  
2000 W. Diversey Pkwy, Chicago

**September 21:** [Pints & Pistons 2022](#)  
Montrose Saloon - 2933 W. Montrose Ave, Chicago

**September 24:** [Chicagoland Toys for Tots Motorcycle Parade Southside Kick-Off Party](#)  
Via Bella Banquet Hall, 5412 S. LaGrange Road, Countryside, IL

**September 28:** [Bikes & Burlesque](#)  
Debonair Social Club - 1575 N. Milwaukee Ave. Chicago

### October

**October 1:** Battle Betties - Starts at Woodstock Harley Davidson and ends at Rocky's American Grill

**October 2:** [Peotone Swap Meet](#)  
Will County Fair Grounds, Peotone, IL

**October 2:** [War Dogs Support Our Heroes Run](#) – Starts at Woodstock Harley Davidson and ends at Broken Spoke Tavern & Eatery

**October 3:** [Chicagoland Toys for Tots Motorcycle Parade Northside Kick-Off Party](#)  
American Legion, 9757 Pacific Ave., Franklin Park, IL 60131

**October 3:** [Motorcycle Mondays](#)  
Cobra Lounge - 235 N. Ashland Ave. Chicago

**October 5, 12, 19, 26:** [Motorcycle Mania](#)  
Strat's Drive In - 231 E. North Ave. Villa Park, IL

**October 12:** [Pints & Pistons 2022](#)  
Montrose Saloon - 2933 W. Montrose Ave, Chicago

**October 26:** [Bikes & Burlesque](#)  
Debonair Social Club -1575 N. Milwaukee Ave. Chicago

**October 30:** [HEXE MOTO](#)  
Hexe Coffee Co. - 2000 W. Diversey Pkwy, Chicago

### November

**November 7:** [Motorcycle Mondays](#)  
Cobra Lounge - 235 N. Ashland Ave. Chicago

**November 23:** [Bikes & Burlesque](#)  
Debonair Social Club - 1575 N. Milwaukee Ave. Chicago

### December

**December 4:** [Chicagoland Toys for Tots Motorcycle Parade](#)  
Starts at Dan Ryan Woods, 87<sup>th</sup> and Western