



*"Everything we do is because, bikers matter!"*

**Proud Sponsor of:**



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**BATTLE Betties**



**BRICKS OF HOPE™**



**MOTOBLOT**



## Latin American Motorcycle Association (L.A.M.A.) Anniversary Party

**Motorcycle Safety Lawyers® (MSL)** was honored to celebrate the **8<sup>th</sup> Anniversary** of the **L.A.M.A. Elgin Chapter** with their local members as well as members from several additional L.A.M.A chapters.

The party was held at the American Legion in Elgin and was a huge success with hundreds of **L.A.M.A.s** coming together to join in the celebration. Everyone enjoyed the DJ, great food, drinks, raffles, tattoo artist, candle vendor, **Motorcycle Safety Lawyers® FREE Swag** and camaraderie of gathering with friends and family. And we all had fun posing in the photo booth! There was also a presentation of **Trophies** and a **"Love and Laces" Shoe Drive** that collected new and gently used footwear to help those in need.



Larry "Bear" Stotts, Maribel "Mari-achi", Jean "Jeannie" and David "Vegas" Shuman



Larry "Bear" Stotts and Motorcycle Safety Lawyers® were presented with a beautiful trophy for their support by L.A.M.A. Elgin



# Do You Have Your National Biker VIP Card™

## National Biker VIP Card™



"Everything we do is because, bikers matter!"



Scan to join →



## National Biker VIP Card™ Program

\$59.95 / year (Only .17 per day)

Included FREE for Your First Year  
(for one registered motorcycle):

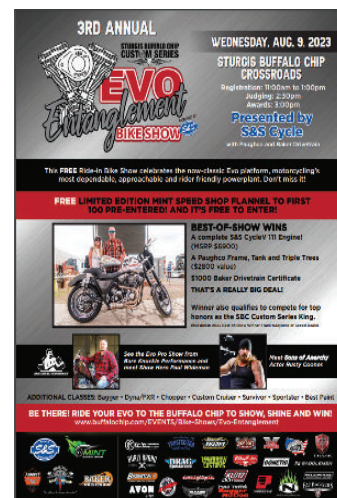
Motorcycle tows, jumps and gas delivery up to 3 gallons (up to \$300 per disablement)

One year subscription to the BikerDown Foundation "If You Go Down, We Step Up"

Plus, These Additional FREE Benefits:

- Silicone Phone Sleeve to store National Biker VIP Card™
- We will audit your insurance policy, we do not sell insurance
- No fees or costs if we do not win your case
- "Do NOT Remove My Helmet" & "Watch Out for Motorcycles" stickers
- Motorcycle Safety Lawyers® Punisher magnet
- Monthly Motorcycle Newsletter
- Sponsored Accident Scene Management classes (you save \$115)

## Sturgis 2023 Motorcycle Rally Sponsored Sturgis Buffalo Chip Shows





# Sturgis 2023 Motorcycle Rally – Great Bikes, Rides, Shows & More!

The 83rd Sturgis Rally is over and **Motorcycle Safety Lawyers® (MSL)** has enjoyed another successful event! The final numbers are still being tallied by the South Dakota Highway Patrol but here are some of the statistics:

- Attendance for 2023 was down around 8% with 458,161, down from last year's 497,835.
- The cold and rainy weather at the start of the rally may have played a role in lowering attendance.
- Crashes up 30%, drug arrests up 60%.
- Accidents were up with 127 accidents this year, 64 were injury accidents and 5 were fatal. Last year there were 98 accidents with 3 fatalities. There were 11 total motorcycle fatalities this year before and during the rally.
- Traffic arrests were up 44% over last year.

**Motorcycle Safety Lawyers® (MSL)** set up their booth at the **Sturgis Buffalo Chip** this year for the duration of the Rally. Jean "Jeannie" Andersen, Larry "Bear" Stotts and David "Vegas" Shuman worked on the multiple events and bike shows that MSL participated in and sponsored. Highlights from our event schedule included:

**Schools Out Chopper Show** presented by **Motorcycle Safety Lawyers®**. MSL provided all trophies (designed by Dana at **Metalwood Garage**) and cash prizes for this show including the **Lorenzo Lamas Renegade Award**.

**The Biker Belles Women's Bike Show**  
Sponsored in part by **Motorcycle Safety Lawyers®**.

**The 3<sup>rd</sup> Annual Evo Entanglement Bike Show**  
Sponsored in part by **Motorcycle Safety Lawyers®**.

**The Bike Show Mafia All Class Bike Show**  
Sponsored in part by **Motorcycle Safety Lawyers®**.

**The Rat's Hole Custom Chopper Show**  
Sponsored by **Motorcycle Safety Lawyers®**.

**MSL** was excited to set up at the **Sturgis Buffalo Chip** and meet all the bikers, see all the cool and unique motorcycles, and hand out **FREE Swag** to everyone.



Jean "Jeannie" next to the Schools Out Chopper Show "Best in Show" Trophy



Winner of the Best in Show Trophy and \$2500 Cash Sponsored By Motorcycle Safety Lawyers® at the Schools Out Chopper Show



Schools Out Chopper Show 1<sup>st</sup> Place Trophies crafted by Dana at Metalwork Garage



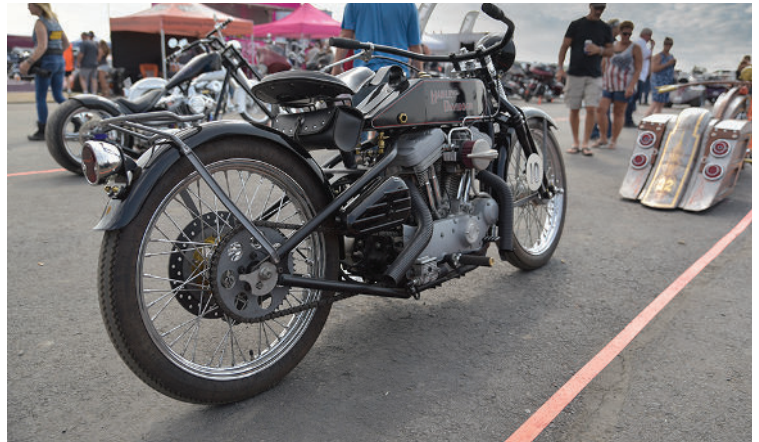
Schools Out Chopper Show "Best in Show" Winner Leslie James with his Chopper



# Sturgis 2023 Motorcycle Rally – Great Bikes, Rides, Shows & More!



1st Place Winners in each of their categories received a trophy and \$500 cash sponsored by Motorcycle Safety Lawyers® at the Schools Out Chopper Show



Evo Entanglement Bike Show



Evo Entanglement Bike Show



Evo Entanglement Bike Show Winners



# Sturgis 2023 Motorcycle Rally – Great Bikes, Rides, Shows & More!



*Bike Belles Bike Show*



*Rat's Hole Custom Bike Show*



*David "Vegas" Shuman and Diva Amy's gorgeous motorcycle*



*Rat's Hole Custom Bike Show*



# Sturgis 2023 Motorcycle Rally – Great Bikes, Rides, Shows & More!



*Winners of the Bike Show Mafia All Class Bike Show*



*Bike Show Mafia All Class Bike Show*



*Winner of trophy in Bike Show Mafia Bike Show*



*Winner of cash prize (by MSL) at the Bike Show Mafia Bike Show*



# Sturgis 2023 Motorcycle Rally – Great Bikes, Rides, Shows & More!



*Motorcycles as Art Exhibit at the Sturgis Buffalo Chip Event Center*



*"Bear", "Woody", "Jeannie" and Marilyn*



*"Jeannie", Patrick Simmons, "Vegas", Christine Sommer Simmons, and "Bear"*



*Momma D. Diamond at the Sturgis Buffalo Chip*



*"Vegas" with Lorenzo Lamas*



*Jean "Jeannie" and David "Vegas" Shuman having fun!*



We would like to thank our hosts Jarrett and Sheri for their friendship and gracious hospitality throughout the event and look forward to next year's Motorcycle Rally. We would also like to thank Rod "Woody" Woodruff, Marilyn Stemp, Chris Anderson, Kris Sammons, and the entire staff at the Sturgis Buffalo Chip for all their hard work, dedication, and support in making the 2023 Sturgis Motorcycle Rally a Great Success!



# Motorcycle Safety Lawyers® – We Do It All!

Yes, **Motorcycle Safety Lawyers® (MSL)** is still your number one resource for legal representation in case of a motorcycle accident, but as a division of **Shuman Legal®**, we can help you with any type of **Personal Injury** case that you may encounter.

Turn to **MSL** if you are injured in any accident caused by someone else:

- Car, Truck, Boat, Bus, and Bicycle
- Motorcycle, eBike, Scooter, Moped, Uber, and Lyft
- Traumatic Brain Injury (TBI)
- Dog Bite
- Slip and Fall
- Workers' Compensation
- Wrongful Death
- Nursing Home Abuse
- Medical Malpractice

Call **(888) 500-9000** for a **FREE Consultation today**. Our team of legal experts has decades of experience and will fight to get you the maximum possible settlement that you deserve. We will give you the time you need to answer all your questions and provide an assessment of your case based upon the information that you provide us. We take care of all aspects of your case so you can focus on your recovery!

**Motorcycle Safety Lawyers®**, a division of **Shuman Legal®** is standing by to **provide** you with a **Free Case Review** so

**CALL (888) 500-9000 NOW!**

## Helping Injured Bikers™



**SHUMAN LEGAL®**  
Personal Injury Lawyers

*"Everything we do is because, bikers matter!"®*

## David "Vegas" Shuman hosts the "because, bikers matter!"® Podcast

because, bikers matter!® Podcast  
Hosted by David Shuman

*Introducing  
New Podcast*

LIVE : 8.15.23

Veronica Lapinski: RUCK Chicago

[www.motorcyclesafetylawyers.com](http://www.motorcyclesafetylawyers.com)



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Podcast on Youtube

because, bikers matter!® Podcast  
Hosted by David Shuman

*Introducing  
New Podcast*

LIVE : 8.22.23

MEDICINE WHEEL RIDE

[www.motorcyclesafetylawyers.com](http://www.motorcyclesafetylawyers.com)



# Medicine Wheel Ride – Riding for Resilience!

The 4<sup>th</sup> Annual Medicine Wheel Ride took place in Sturgis, South Dakota on Sunday, August 6<sup>th</sup>. The ride started at Bear Butte State Park and concluded at Crazy Horse Memorial. The funds raised from The Medicine Wheel Ride support the epidemic of MMIW – Murdered & Missing Indigenous Women. The mission statement of the MMIW is: ***We are Indigenous Women Motorcyclists and Allies who create awareness events and fundraise for issues affecting our Indigenous Woman and Relatives as well as issues in our Communities.*** These women come from multiple tribes across the United States and bring together their resources in support of their mission.

**Motorcycle Safety Lawyers®** supported the **Medicine Wheel Ride**, these wonderful women, and the work that they do. Did you know:

- Every 3 days a Native Woman goes missing in both the US and Canada.
- The murder rate for Native Women (girls+) is 10 times higher than all other ethnicities.
- Murder is the 3<sup>rd</sup> leading cause of death for Indigenous Women.
- Indigenous Woman face violence, murder & trafficking up to 10 times the national rate.

Please help us spread the word and bring awareness to the MMIW. For additional information on this organization, and how you can get involved or help, please visit their website: <http://medicinewheelride.org>





# 4<sup>th</sup> Annual Back the Blue and Veterans Motorcycle Rally!

The 4<sup>th</sup> Legion Riders and BTB Northern Illinois Veterans and First Responders' Motorcycle Rally took place on August 19<sup>th</sup>, 2023. The weather was beautiful for the 65-mile escorted ride which began and finished at the Elgin American Legion Post #57.

There was a 50/50 raffle in addition to Gift Baskets, Food, Drinks, Door Prizes, and live Music by "Wind Gypsies" for everyone to enjoy! As a participating sponsor, **Motorcycle Safety Lawyers®** was on hand to pass out **FREE Swag** to all the attendees at the event. All proceeds from the event go to support Veterans and First Responders.





## Your Motorcycle Is Ready To Ride, How About You?

You've gone through the checklist to prepare your bike for riding season, but how about you? Are you fully prepared in case of an emergency? No one "plans" to have a breakdown, or worse yet an accident, but if that happens there are a few things you can do to minimize your exposure and provide you and your family with the coverage that you need.

First is **Motorcycle Safety Lawyers® (MSL) National Biker VIP Card™**. This roadside assistance program provides certified motorcycle tows, jumps and up to 3 gallons of gas delivery (pays up to \$300 per disablement) per year. Plus, the VIP card provides many additional benefits that can be found at <https://motorcyclesafetylawyers.com/product/national-biker-vip-card/>. All this is yours for the low price of \$59.95 per year per bike. And, to add a second bike is only \$5.00! Compare that to your current roadside assistance program and you'll see ***there is no comparison!***



Second, we would like the opportunity to provide you with a **FREE Insurance Policy Review**. We are NOT an insurance company, nor do we sell insurance or recommend specific insurance companies. This **FREE** service is 100% about making sure that you have the right amount of coverage to protect you and your loved ones in the event of an accident.

We encourage you to get your **FREE insurance policy review NOW**, before riding season begins. It's easy to do, just email a copy of your **insurance policy declaration page** to **David@MotorcycleSafetyLawyers.com** or call **David at (224) 392-1600** if you have any questions. David will promptly review your insurance policy and respond with recommendations for changes to

request from your agent / broker. For additional information visit <https://motorcyclesafetylawyers.com/free-insurance-policy-review/>

Third, purchase the **MSL Advanced Trauma Pack** and carry it on your motorcycle every time you ride.

Visit <https://motorcyclesafetylawyers.com/shop/> to get yours today.



## MSL TRAUMA PACK CONTENTS

Everest Fanny Pack (Red)	1	Chemical Cold Compress	1
First Aid Pocket Guide	1	Surgical Tape	1
MSL Pen & Small Note Pad	1	3" Sterile Gauze Roll	1
CPR Mask	1	4" x 4" Sterile Gauze Pads	2
Saline Solution	2	2" Wide Adhesive Roll Bandage	1
1-3 Ply Face Mask	1	Triangular Bandage	1
Nitrile Gloves	4	Emergency Blanket	1
Paramedic Shear	1	Safety Green Glow Stick	1
Hand Sanitizer Packet	2	LED Flashlight with Batteries	1
Burn Gel Packet	1	MSL Bumper Sticker	1
Eye Drops	1	MSL Helmet Sticker	1

Fourth, Take an **MSL sponsored Accident Scene Management Class** so that you are prepared to act if you unfortunately come upon, witness or are involved in an accident. **Call Larry "Bear" Stotts at (847) 997-8403** or email him at **Larry@motorcyclesafetylawyers.com** to find out more about ASM classes and how you can sign up.



Fifth, request an **MSL “Watch Out for Motorcycles”** Bumper Sticker and **“Do NOT Remove My Helmet”** Sticker by sending an email to **Brenae@motorcyclesafetylawyers.com**. You will also find these valuable items tucked into the **MSL FREE Swag** that is available at all **MSL events!**





# Upcoming Events

## September

**September 6-9:** [Mecum Auctions](#), The John Parham Estate Collection, National Motorcycle Museum, 102 Chamber Drive, Anamosa, IA 52205

**September 17:** [Walneck's](#) Motorcycle Swap Meet, at the Morgan Co. Fairgrounds, 1749 Hospital Rd., Martinsville, IN 46151. State Rd. and Hospital Rd. 21 miles S. of I-465 by Indianapolis. Turn Rt. In Martinsville – Fairgrounds is 400 ft. on your left. 8:00am – 2:00pm.

**September 17:** [Rolling Thunder, Thunder Run "Never Forget"](#), starts at James A. Lovell FHCC, 3001 Green Bay Road, North Chicago (enter south parking lot from Green Bay Road South of RT 137). Registration 9:00. Safety briefing 10:30. KSU 11:00, Lunch and Raffles 1:00pm – 3:00pm at Woodstock Harley Davidson, 2235 S. Eastwood, Woodstock, IL.

**September 20:** [Pints & Pistons](#) – Montrose Saloon, 2933 W. Montrose Ave, Chicago. 6pm-10pm.

**September 23:** [Bikes Blues & BBQ](#) – American Legion Riders Post 1977, 11414 Ford Drive, New Lenox, IL. Bike Show 11:00am – 2:00pm, Blues 2:00pm-6:00pm.

**September 30:** [Chicagoland Toys for Tots Motorcycle Parade South Side Kick-Off Party](#) – Via Bella Banquet Hall, 5412 S. LaGrange Road, Countryside, IL 60525

## October

**October 1:** [Peotone Motorcycle Swap Meet](#), Will County Fairgrounds, 710 S. West Rd., Peotone, IL 60468. 10:00am – 4:00pm.

**October 14:** [Chicagoland Toys for Tots Motorcycle Parade Northside Kick-Off Party](#) – American Legion, 9757 Pacific Ave., Franklin Park, IL 60131

**October 15:** [Walneck's](#) Motorcycle Swap Meet, Woodstock, IL at the McHenry Co. Fairgrounds, 11900 Country Club Rd., Woodstock, IL. 8:00am – 2:00pm.

**October 21:** L.A.M.A. Chicago South Anniversary Party

**October 22:** [Walneck's](#) Motorcycle Swap Meet, Easy to find, I-80 (Exit 112) and Rte. 47, 8890 N. Rt. 47, Morris, IL 60450. 8:00am – 2:00pm.

**October 30:** [Chicagoland Toys for Tots Motorcycle Parade Northside Meeting](#) – American Legion, 9757 Pacific Ave., Franklin Park, IL 60131

## November

**November 4:** [DecisionOne Dental Partners](#) invites all Veterans to receive one complimentary dental service on November 4<sup>th</sup> through the A Reason To Smile program. 9:00am – 1:00 pm. Visit <https://www.decisiononedental.com/vets> to request an appointment.

**Sunburst Corvette Club**  
**Sunday, September 17, 2023**  
**Registration 8:00 AM – 11:30 AM**  
 \$20 Advanced Registration Fee – Check or Cash (Advanced Registration ends September 3, 2023)  
 Registration form at [www.sunburstcorvetteclub.com](http://www.sunburstcorvetteclub.com)  
 \$25.00 Onsite Registration – Cash or Credit

**Awards will be presented for**  
 1 – Dealers Choice -Best in Show 1 – Presidents Award  
 2 – Top Peoples Choice Corvette/Non-Corvette  
 15 – People's Choice – Corvette  
 15 – People's Choice – Non-Corvette

**2023 Charities Supported**  
 CASA, UPS, DownS, curehht, THE SALVATION ARMY

**Show Location:**  
 Martin Chevrolet  
 5220 Northwest Highway  
 Crystal Lake, IL 60014-8010  
 815-459-4000

For additional car show information and registration form visit [www.sunburstcorvetteclub.com](http://www.sunburstcorvetteclub.com)

Version 4.2.23

**BIKES BLUES & BBQ**  
**AMERICAN LEGION RIDERS POST 1977 NEW LENOX, IL SEPTEMBER 23RD**  
**NOON – 6PM RAIN OR SHINE**

**BIKES SHOW NOON-2:30PM**  
**BLUES T-BIRD HUCK 2PM-6PM**

**50/50 DRAWING**  
**VENDORS**  
**RAFFLES**

Bike Show Registration: 11:30am-1pm  
 Bike Show/Food: \$30 - Food Only: \$15  
 Judging Starts at 1:30pm - Trophies Handed Out At 3pm

- Bike Classes
- Vintage Pre-1985 (3 Trophies)
- Sportster (3 Trophies)
- Dyna/Softail (3 Trophies)
- Touring (3 Trophies)
- Custom (3 Trophies)
- Non-Harley (3 Trophies)
- People's Choice

**PROCEEDS BENEFITING LOCAL AREA VETERAN ORGANIZATIONS**

**GENERAL VENDOR INFO**  
[AMERICANLEGIONRIDERS1977@GMAIL.COM](mailto:AMERICANLEGIONRIDERS1977@GMAIL.COM)

**39th Annual Peotone-IL Motorcycle Swap Meet**  
**Sunday Oct 1**  
**10 AM - 4 PM**  
**Will Co Fairgrounds**  
**110 S. West St Peotone IL**  
**815-463-6911**

Admission \$9 / Adult  
 Bikes, Parts, Leather, Jewelry, Patches, Food  
**BUY SELL SWAP**

**Helping Injured Bikers**  
**Indoor & Outdoor Event**

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 800-500-6034