



"Everything we do is because, bikers matter!"®

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BRICKS OF HOPE



MOTOBLOT



A Reason To Smile – DecisionOne Dental Partners

November 4, 2023, is a special day. On that 1st Saturday in November, **DecisionOne Dental Partners** invites all Veterans to receive one complimentary dental service through the **A Reason To Smile – Celebrating Those Who Served** dental program.

That service can include anything from cleanings, deep cleanings, fillings, extractions, root canals or other treatments that do not require lab work. The participating dentists will determine priority treatment.

The **Celebrating Those Who Served** event started in 2018 and is held every year on the Saturday before Veterans Day. To date, DecisionOne Dental Partners has provided over 350 dental procedures to nearly 100 veterans.

To participate in the program, just request an appointment by filling out the form found at: <https://www.decisiononedental.com/vets>. One of the team members will reach out to confirm your appointment time and location with you. There are plenty of locations in the Chicagoland area. Please bring your military ID with you to your appointment on November 4th.

If you're a Veteran, please take advantage of this **FREE** opportunity to improve your dental health, as DecisionOne Dental Partners "celebrates those who served" on **November 4, 2023**.

Thank you for your service. **Please sign up today!**



Founders Dr. Michael Acierno & Dr. Alan J Acierno



A Reason To Smile – Celebrating Those Who Served Program

Bricks of Hope™ Holds 1st Motorcycle Fundraising Event

The **1st Annual Bricks of Hope™ Ride for Kids!** was held on August 26, 2023. The Ride was organized by PONO Lady Riders to help support the Bricks of Hope™ 501 (c)(3) charity organization.

Bricks of Hope™ was launched in December of 2021, but the story started over 20 years ago when Adam (Executive Director / Founder of Bricks of Hope™) was diagnosed with Leukemia on his 11th birthday.

This mission was born through that personal journey where play was a critical component in the recovery for a sick kid. The goal today is to share that feeling with as many other kids as possible as they recover . . . creating play, sparking connections, and building hope by delivering the gift of LEGO® to them during their hospital stays.

The **Bricks of Hope™ Ride for Kids** departed from Woodstock Harley Davidson with 75 motorcyclists winding through the back roads of McHenry County ending at **Niko's Grill & Pub in Marengo**. There were approximately 125 people at the after party enjoying great food, drinks, entertainment, raffles, a silent auction, Car and Boat Show, and more!

A total of **631 new LEGO® kits** were donated and **\$9,788** was raised from the event. This enables Bricks of Hope™ to deliver new LEGO® sets to over 1,000 sick kids during their hospital stays in the coming months.

Motorcycle Safety Lawyers® was happy to work with **PONO Lady Riders** and **Bricks of Hope™** to assist in the planning and execution of the event in support of such a great organization.

For more information on Bricks of Hope™ and how you can help support their mission, please visit <https://www.bricksofhope.org>



Bricks of Hope™ Holds 1st Motorcycle Fundraising Event



Thank you to the L.A.M.A.s for blocking and their support



Bricks of Hope™ Car Show



Bricks of Hope™ Speedboat made a special appearance

National Motorcycle Museum Sadly Closes Its Doors

September 4th was a bittersweet day for motorcycle enthusiasts, for it was the last day to see the amazing items in the **John Parham Estate Collection** on display at the **National Motorcycle Museum** in Anamosa, Iowa.

Shortly after, on September 6-9, Mecum Auctions came in and auctioned the 300+ motorcycles and 1,000 pieces of Road Art that had been housed at the Museum.

Founded in 1989 by motorcycle builders, racers and riders, the museum's purpose was to maintain the experience of bikes past and present as well as motorcycle memorabilia, documents and vintage bikes dating back to 1903. The museum contained a huge collection of motorcycles from the past 100 years and thousands of photos, postcards, and posters. Bikes came from all over the world including American, Japanese, British, and other European motorcycles.

Here are the top 3 items auctioned off at Mecum. **Motorcycle Safety Lawyers®** attended to provide assistance and support where needed, and be a part of this historic event.

01

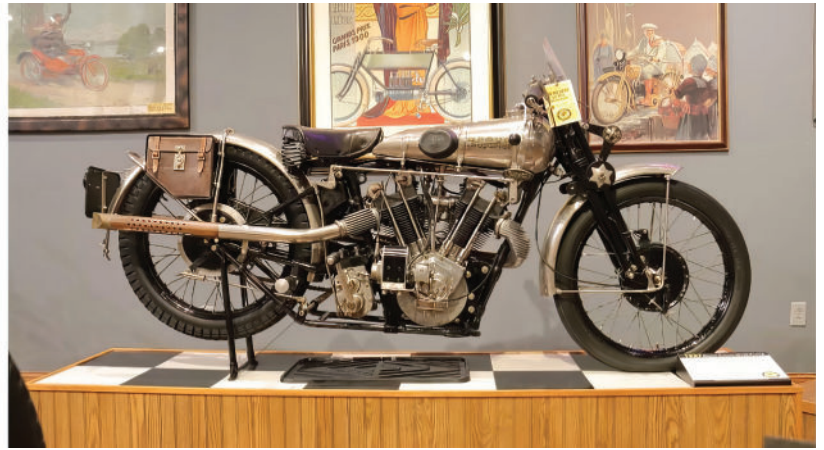
1927 Brough Superior SS100 Pendine Replica

998cc J.A.P. V-Twin, 3-Speed

SOLD FOR \$220,000

[SEE LOT S132](#)

[SEE ALL RESULTS](#)



02

1906 Curtiss Twin

38.5 CI V-Twin, Tandem Seats Each with Handle Bars

SOLD FOR \$214,500

[SEE LOT S136](#)

[SEE ALL RESULTS](#)



03

1920s Shell Service Station

SOLD FOR \$188,800

[SEE LOT P300](#)

[SEE ALL RESULTS](#)



National Motorcycle Museum Sadly Closes Its Doors



Mecum Auction begins in Anamosa, IA



David "Vegas" Shuman in front of some of the amazing items at the auction



National Motorcycle Museum Sadly Closes Its Doors



"Vegas" with Jill Parham



"Vegas", Kiwi-Mike and Marilyn Stemp



"Elvis" Da Rat



Motorcycle Safety Lawyers® Had A Busy Month

On Saturday, 9-16-23 **Fox & Friends** Weekend edition promoted the **Dogs For Our Brave** charity bike "Angel" live from New York. Viewers were invited to buy raffle tickets to support the charity during the broadcast. The goal was to sell 1000 tickets for \$100 each, and they were sold out before the broadcast was finished!

Johnny Mac's Chopper House created the custom motorcycle to benefit the **Dogs for our Brave** Veterans Charity. **Motorcycle Safety Lawyers®** was honored to be one of the sponsors of the bike build, along with several other donors.

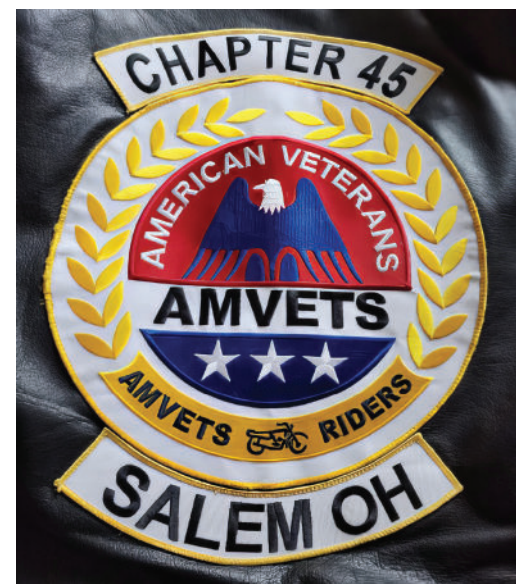
The money secured from the charity bike will go to train service dogs to be paired with veterans. Each time a successful pairing is made, it saves 2 lives, the life of a veteran, and the life of a rescue dog. There is 18 months of intense training for each service dog before the introductions are made. And there is no cost to the veteran for the entire life of the service dog.



Dogs For Our Brave Charity Bike "Angel"



Salem AMVETS RIDERS 45 had their **Save22 Poker Run** on September 16th in Salem, Ohio. There was a 50/50 raffle, drawing for a 65" Smart TV, over 70 raffle items, door prizes and **FREE Motorcycle Safety Lawyers® Swag** for everyone! The ride had great stops, including snacks and lunch, with dinner at the end. All proceeds from the event go to help combat Veteran suicide.



Motorcycle Safety Lawyers® Had A Busy Month

The **8th Annual Termax Charities Golf Tournament** was held on September 14, 2023. This year's charity was **Bricks of Hope™**. Each golf cart came equipped with **Motorcycle Safety Lawyers® (MSL)** Koozies for the golfers. MSL also donated 4 premium tickets to a Sox Game with Stadium Club Entry and a Parking Pass and **FREE Swag** for all the golfers.

Proceeds from the outing will enable **Bricks of Hope™** to deliver new LEGO® sets to sick kids during their hospital stays in the coming months.



Motorcycle Safety Lawyers® – Your Personal Injury Partners!

Yes, **Motorcycle Safety Lawyers® (MSL)** is still your number one resource for legal representation in case of a motorcycle accident, but as a division of **Shuman Legal®**, we can help you with any type of **Personal Injury** case that you may encounter.

You can count on **Motorcycle Safety Lawyers®**, a division of **Shuman Legal®** for all your personal injury needs!

- Car, Boat, Bus, Motorcycle, & Truck
- ATV, Jet Ski, & Snowmobile
- Bicycle, eBike, Moped, Scooter, Uber & Lyft
- Dog Bites, Slip and Fall, & Nursing Home Abuse
- Workers' Compensation

Call (888) 500-9000 for a **FREE Consultation today**. Our team of legal experts has decades of experience and will fight to get you the maximum possible settlement that you deserve. We will give you the time you need to answer all your questions and provide an assessment of your case based upon the information that you provide us. We take care of all aspects of your case so you can focus on your recovery!

Motorcycle Safety Lawyers®, a division of **Shuman Legal®** is standing by to **provide** you with a **FREE Case Review**.

CALL (888) 500-9000 NOW!

Helping Injured Bikers™



"Everything we do is because, bikers matter!"

SHUMAN LEGAL
Personal Injury Lawyers

Support Our American Military Vets – Submitted by Billy Gray



BILLY GRAY
Music

Support Our American Military Vets (SOAMV)

Billy Gray ~ Veteran/Founder ~ Founded 2020

Billy Gray was born and raised in West Virginia. He served in the US Marine Corps as a Heavy Equipment Operator. After serving, he was employed with CSX Railroad as a Carmen Welder. In 2019, he moved to Chicago after meeting the love of his life. He now resides with his wife in Oak Lawn, IL.

After working for CSX for 22 years, he left to pursue his dream of writing and performing country music. Since doing so, he has found success in reaching the hearts of many. One day, when traveling to a show, he made a stop and noticed a veteran organization handing out poppy seeds. This birthed the idea to create his own organization. One that would ensure that every dollar raised would go directly to the selected recipient. This idea would bring live music to an all-day event, with some of the best acts in the area performing!

The thought of an organization not giving every penny to the vet was unthinkable to him. That is why he created....**Support Our American Military Vets (SOAMV)**. One veteran is chosen each year (based upon a list of criteria) and then he or she receives all the proceeds donated to the event.

This year marks the **3rd Annual Time to Give Back** event at the **Wheaton VFW** on **Saturday, November 4, 2023**. It's only \$20 to enter the event (\$25 at the door). The day begins with a complimentary pancake breakfast from 9am-11am, live bands from 10:30am – 8:00pm, amazing raffles, vendors, and games for all ages. This year will be the first year under a big tent, with a full-size stage and plenty of seating.

Tickets are available on the **Support Our American Military Vets Facebook Page** under events. They are still looking for sponsors, so if any business is interested, please call (630)728-8404.

Stop by and show your support, listen to some music, and have a good time. We hope to see you there!
Wheaton VFW, ON731 Papworth Street, Wheaton, IL 60187



David “Vegas” Shuman hosts the “because, bikers matter!”® Podcast

 *Introducing*
New Podcast

Tune In Now :
9.26.23

Bricks of Hope Ride for Kids: A Tremendous Success

**BRICKS
OF HOPE™**

www.motorcyclesafetylawyers.com



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Podcast on Apple



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Podcast on Youtube

 *Introducing*
New Podcast

Tune in Now:
10.5.23

A Reason To Smile – Celebrating Those Who Served



www.motorcyclesafetylawyers.com

Meet Mimi and Moto – Submitted by Nancy Gerloff & Mark Augustyn

"Last June, we set up our Mimi and Moto booth at MotoBlot in Chicago, a celebration of motorcycle and hot rod culture, where the bikes, the builders, the fashion, and the music all come together (www.motoblot.com). Our next-door neighbors at the event were Larry 'Bear' Stotts, Jean 'Jeannie' Andersen, and David 'Vegas' Shuman with Motorcycle Safety Lawyers®.

When you are doing an event, having good neighbors makes a huge difference and Larry, Jeannie, and David were just that. We got to know each other, talked about the motorcycle scene in Chicago, and chatted about staying in touch. We ended up doing an interview with David on his "Because, Bikers Matter!"® podcast and we sent Larry some signed books and a t-shirt he raffled off at the 1st Annual Bricks of Hope™ Ride for Kids.

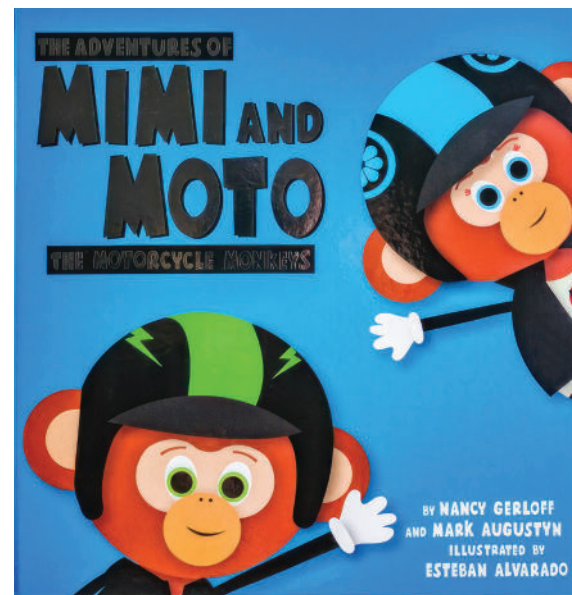
One of the other ideas Larry mentioned was to include an article about Mimi and Moto in a future newsletter. He asked us to write a piece highlighting what we do so here we go...

In late 2015, we went online to find a book for our daughter who was a toddler at the time. Everything we found looked old and had too many words. Unable to find a book we liked, we decided to make our own and self-published 'The Adventures of Mimi and Moto' (ages 1-3) in late 2016. As of 2023, we now have three books including 'Mimi and Moto Ride the Alphabet' (2019, ages 4-6), and 'Mimi and Moto's Magical Meteors: First Gear' (2023, ages 7 and up). We are already making plans to release our fourth book in 2024.

The goal of the Mimi and Moto brand is to get more children excited about motorcycles. We do this through books, merchandise, and events. We are also working to animate Mimi and Moto and plan to expand the brand internationally. Through the characters of Mimi and Moto, we teach children that motorcycles are fun, safety always comes first, girls and boys ride, and there are many kinds of motorcycles.

We have had an amazing ride since 2016. On our own, we are approaching 14,000 books sold. They are available at notable locations like the AMA Hall of Fame, Barber Motorsports Museum, Wheels Through Time, Loretta Lynn's Ranch, Malcolm Smith Motorsports, Petersen Museum, Haas Moto Museum, numerous Harley-Davidson and metric dealerships, and others. MotoAmerica and American Flat Track sell our books at their races. We have set up our booth at the AMA's Vintage Motorcycle Days, Barber Vintage Festival, Tennessee Motorcycle and Music Revival, and other large motorcycle events and races.

But for whatever we have achieved to date, we feel that we have only scratched the surface of what is possible, and we have our eyes focused on scaling our brand. Imagine what the effect would be on the U.S. motorcycle market if we sold 100,000 books? What about 1,000,000 books? By working to get kids excited about motorcycles as early as possible, our goal is to help create a critical mass of children who will make motorcycling a part of their lives as they grow and become adults.



After doing a search online recently, we found the following facts: the typical motorcycle owner in 2018 was 50 years old (Motorcycle Industry Council, 2019). That contrasts with 1980, when the typical owner was 27 (Motorcycle Industry Council, Motorcycle Statistical Annual, 2000). In any industry, an increasing average age is not just a problem, it is a crisis. The Mimi and Moto brand alone is not the answer to this problem, but we certainly want Mimi and Moto to be part of the solution.

In that spirit, we hope you will consider visiting our website and making a purchase. By doing so, you will help us get more children excited about motorcycles. Additionally, in honor of Larry, Jeannie, and David and their passion for motorcycles and children via the Bricks of Hope™ Ride for Kids, we have created the promotional code **BRICKS** that you can use at checkout to save 10% on your order at www.mimiandmoto.com.

Thanks in advance for your support and together, let's get more children excited about motorcycles. **Ride Safe.**

Nancy Gerloff and Mark Augustyn ~ Authors and Creators of Mimi and Moto

See You At The Rat's Hole Custom Bike Show

Come see **Motorcycle Safety Lawyers® (MSL)** at the **31st Annual Biketoberfest, October 19-22, 2023**, in Daytona Beach, FL. MSL is sponsoring **Big Daddy Rat's Rats Hole Custom Bike & Chopper Show** as well as the **Best Of Show Trophy**, on October 21st from 10am to 5pm. You can enter your bike onsite before 11:00 am. It's going to be an awesome show!

The **Motorcycle Safety Lawyers® (MSL)** booth will be at Indian Motorcycle, Daytona Beach and we will be passing out **FREE swag** so stop by and say hello! Indian Motorcycle Daytona Beach is located at 290 N. Beach Street.

We hope you'll join us for a great time and some fun in the sun!



Do You Have Your National Biker VIP Card™

National Biker VIP Card™



"Everything we do is because, bikers matter!"



Scan to join →



National Biker VIP Card™ Program

\$59.95 / year (Only .17 per day)

Included **FREE** for Your First Year
(for one registered motorcycle):

Motorcycle tows, jumps and gas delivery up to 3 gallons (up to \$300 per disablement)

One year subscription to the BikerDown Foundation "If You Go Down, We Step Up"

Plus, These Additional **FREE** Benefits:

- Silicone Phone Sleeve to store National Biker VIP Card™
- We will audit your insurance policy, we do not sell insurance
- No fees or costs if we do not win your case
- "Do NOT Remove My Helmet" & "Watch Out for Motorcycles" stickers
- Motorcycle Safety Lawyers® Punisher magnet
- Monthly Motorcycle Newsletter
- Sponsored Accident Scene Management classes (you save \$115)

Upcoming Events

October

Oct 1: Peotone Motorcycle Swap Meet, Will County Fairgrounds, 710 S. West Rd., Peotone, IL 60468.
10:00am – 4:00pm.

Oct 21st: L.A.M.A. 17th Anniversary Party – Salerno's Pizzeria & Sports Bar, 9301 W. 63rd St., Hodgkins, IL 60525. 6:00pm – 11:00am.

Oct 14: Chicagoland Toys for Tots Motorcycle Parade Northside Kick-Off Party – American Legion, 9757 Pacific Ave., Franklin Park, IL 60131

Oct 15: Walneck's Motorcycle Swap Meet, Woodstock, IL at the McHenry Co. Fairgrounds, 11900 Country Club Rd., Woodstock, IL. 8:00am – 2:00pm.

Oct 19-22: 31st Annual Biketoberfest 2023, Big Daddy Rat's Rats Hole Custom Bike & Chopper Show & Endless Bagger Show-down, Indian Motorcycle Daytona Beach, 10am – 5pm, 290 N. Beach Street.

Oct 22: Walneck's Motorcycle Swap Meet, Easy to find, I-80 (Exit 112) and Rte. 47, 8890 N. Rt. 47, Morris, IL 60450. 8:00am – 2:00pm.

Oct 30: Chicagoland Toys for Tots Motorcycle Parade Northside Meeting – American Legion, 9757 Pacific Ave., Franklin Park, IL 60131

November

Nov 4: DecisionOne Dental Partners invites all Veterans to receive one complimentary dental service on November 4th through the A Reason To Smile program. 9:00am – 1:00 pm. Visit <https://www.decisiononedental.com/vets> to request an appointment.

Nov 4: Support Our American Military Vets Billy Gray, Veteran/ Founder. Add Day Event, Pancake Breakfast 9:00am – 11:00am, Live Music, Vendors, Raffles and more! Wheaton VFW, ON731 Papworth Street, Wheaton, IL 60187

Nov 13: Chicagoland Toys for Tots Motorcycle Parade Northside Meeting – American Legion, 9757 Pacific Ave., Franklin Park, IL 60131

Nov 27: Chicagoland Toys for Tots Motorcycle Parade Northside Meeting – American Legion, 9757 Pacific Ave., Franklin Park, IL 60131



Your Motorcycle Is Ready To Ride, How About You?

You've gone through the checklist to prepare your bike for riding season, but how about you? Are you fully prepared in case of an emergency? No one "plans" to have a breakdown, or worse yet an accident, but if that happens there are a few things you can do to minimize your exposure and provide you and your family with the coverage that you need.

First is **Motorcycle Safety Lawyers® (MSL) National Biker VIP Card™**. This roadside assistance program provides certified motorcycle tows, jumps and up to 3 gallons of gas delivery (pays up to \$300 per disablement) per year. Plus, the VIP card provides many additional benefits that can be found at <https://motorcyclesafetylawyers.com/product/national-biker-vip-card/>. All this is yours for the low price of \$59.95 per year per bike. And, to add a second bike is only \$5.00! Compare that to your current roadside assistance program and you'll see **there is no comparison!**



Second, we would like the opportunity to provide you with a **FREE Insurance Policy Review**. We are NOT an insurance company, nor do we sell insurance or recommend specific insurance companies. This **FREE** service is 100% about making sure that you have the right amount of coverage to protect you and your loved ones in the event of an accident.

We encourage you to get your **FREE insurance policy review NOW**, before you actually need need to use it. It's easy to do, just email a copy of your **insurance policy declaration page** to **David@MotorcycleSafetyLawyers.com** or call **David at (224) 392-1600** if you have any questions. David will promptly review your insurance policy and respond with recommendations for changes to request from your agent / broker. For additional information visit <https://motorcyclesafetylawyers.com/free-insurance-policy-review/>

Third, purchase the **MSL Advanced Trauma Pack** and carry it on your motorcycle every time you ride. Visit <https://motorcyclesafetylawyers.com/shop/> to get yours today.



MSL TRAUMA PACK CONTENTS

Everest Fanny Pack (Red)	1	Chemical Cold Compress	1
First Aid Pocket Guide	1	Surgical Tape	1
MSL Pen & Small Note Pad	1	3" Sterile Gauze Roll	1
CPR Mask	1	4" x 4" Sterile Gauze Pads	2
Saline Solution	2	2" Wide Adhesive Roll Bandage	1
1-3 Ply Face Mask	1	Triangular Bandage	1
Nitrile Gloves	4	Emergency Blanket	1
Paramedic Shear	1	Safety Green Glow Stick	1
Hand Sanitizer Packet	2	LED Flashlight with Batteries	1
Burn Gel Packet	1	MSL Bumper Sticker	1
Eye Drops	1	MSL Helmet Sticker	1

Fourth, Take an **MSL sponsored Accident Scene Management Class** so that you are prepared to act if you unfortunately come upon, witness or are involved in an accident. Call **Larry "Bear" Stotts at (847) 997-8403** or email him at **Larry@motorcyclesafetylawyers.com** to find out more about ASM classes and how you can sign up.



Fifth, request an **MSL "Watch Out for Motorcycles" Bumper Sticker** and **"Do NOT Remove My Helmet" Sticker** by sending an email to **Brenae@motorcyclesafetylawyers.com**. You will also find these valuable items tucked into the **MSL FREE Swag** that is available at all **MSL events!**

