



*"Everything we do is because, bikers matter!"®*  
A division of Shuman Legal®

Proud Sponsor of:  
**CURING KIDS CANCER**

**Leathers 4U**



**BATTLE Betties**



**BILLY GRAY**  
*Music*

## LifeTough Kids Fight Night VII Was A Knockout!



Steve Linder, founder of the LifeTough Kids Program.

What a night it was! There was an air of excitement in the arena. The opposing boxers were each in their corners strategizing with their coaches, and then the bell rang, and the fighting began!

Each group of two boxers went three rounds while the judges scored their performance. At the end of three rounds, the votes were tallied, and the winner was announced and presented with the championship belt. It was an energizing experience for both the fighters and the audience who cheered them on. And the event was packed with over 300 people watching the action, with standing room only!

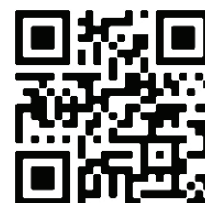
For many of these children, this was their first **Fight Night**, and they had been training for over a year for it. Afterwards, ALL of them said that they loved the experience and couldn't wait to do it again!

**Motorcycle Safety Lawyers®** is a proud sponsor of the **LifeTough Kids (LifeTough)** Program. No experience is necessary to participate in the **LifeTough** program. It's a tough and challenging program, for kids 6-18, that builds confidence and self-esteem while teaching the kids how to defend and protect themselves.

To qualify for consideration, the child must be a member of a **Gold Star Family**. A **Gold Star Family** has experienced the **loss of a parent who served in the line of duty**. This applies to not only **military personnel**, but also **police officers, firefighters, and all first responders**. The **LifeTough** program offers these children **free classes for life**. It's a unique opportunity and **Motorcycle Safety Lawyers®** is stepping up to help.

**If you know a child from a Gold Star Family that could benefit from this type of program, scan the QR code and complete the entry form.**

The **1st 10 children** that apply, qualify, and are approved for the program, will be sponsored by **Motorcycle Safety Lawyers®**! There are still a few spots available, so don't wait, sign up today!



For more information and photos, visit the **LifeTough** Facebook page at <https://www.facebook.com/profile.php?id=100039555676503>



Motorcycle Safety Lawyers® "Vegas", "Jeannie" & "Bear" are proud sponsors of LifeTough Kids Program



## LifeTough Kids Fight Night VII Was A Knockout!



"Vegas" interviews the boxers after their fights





# LifeTough Kids Fight Night VII Was A Knockout!



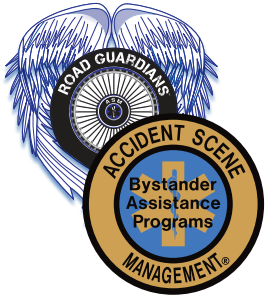
"Jeannie", "Bear" & "Vegas"



Motorcycle Safety Lawyers® friends and supporters Susan, Debbie, "Jeannie", "Vegas" and Michelle



# Motorcycle Safety Lawyers® Sponsors Accident Scene Management Courses



Scan code for Larry's  
contact information

If you're looking for a motorcycle training class that focuses on how to help if you are in, witness, or come upon a motorcycle accident, **Road Guardians** has partnered with **Motorcycle Safety Lawyers® (MSL)** to bring **Accident Scene Management (ASM)** training to you! The cost for each class is \$150, however **MSL sponsors** the first \$115 of the class so **you only pay \$35!** This is a **full day of training for just \$35**. You cannot afford to pass this up!

Additional benefits of **MSL sponsored classes** include beverages served all day, catered lunch, certificate of completion, fun swag, jacket patch, **FREE** motorcycle insurance policy review, and more! Start with the **100 Series Basic** class and you'll be ready to take the **300 Series Advanced** class next!

Our **ASM Motorcycle Safety Courses** teach you valuable skills that every rider should know! Be prepared IF a rider goes down! Learn how to save a life and reduce injuries! **Call Larry "Bear" Stotts, Director of Motorcycle Safety, Education and Promotion and Certified ASM Instructor, at 847-997-8403 or email him at Larry@motorcyclesafetylawyers.com** to find out more about these classes and how you can sign up.

Wouldn't you want someone trained to help you if you are the victim of a motorcycle accident? All motorcyclists can benefit by learning these skills! Sign up for a class and be better prepared for the riding season. Individual spots are available, or we can train your entire group at once. Classes are filling up fast, contact Larry "Bear" and sign up today!



## Motorcycle Safety Lawyers® – Your Personal Injury Partners!

Yes, **Motorcycle Safety Lawyers® (MSL)** is still your number one resource for legal representation in case of a motorcycle accident, but as a division of **Shuman Legal®**, we can help you with any type of **Personal Injury** case that you may encounter.

You can count on **Motorcycle Safety Lawyers®**, a division of **Shuman Legal®** for all your personal injury needs!

- Car, Boat, Bus, Motorcycle, & Truck
- ATV, Jet Ski, & Snowmobile
- Bicycle, eBike, Moped, Scooter, Uber & Lyft
- Dog Bites, Slip and Fall, & Nursing Home Abuse
- Workers' Compensation

Helping Injured Bikers™



"Everything we do is because, bikers matter!"

**SHUMAN LEGAL.**  
Personal Injury Lawyers

Call **(888) 500-9000** for a **FREE Consultation today**. Our team of legal experts has decades of experience and will fight to get you the maximum possible settlement that you deserve. We will give you the time you need to answer all your questions and provide an assessment of your case based upon the information that you provide us. We take care of all aspects of your case so you can focus on your recovery!

**Motorcycle Safety Lawyers®**, a division of **Shuman Legal®** is standing by to **provide** you with a **FREE Case Review**.

**CALL (888) 500-9000 NOW!**

# Motorcycle Safety Lawyers® At Daytona Bike Week



**Motorcycle Safety Lawyers® (MSL)** will be sponsoring, presenting, and participating in several events at Daytona Bike Week this year. Stop by and say hello. We would love to see you! Here is the **MSL Line Up For March 1-10, 2024** in Daytona:

**March 1-10: Daytona Bike Week. Motorcycle Safety**

**Lawyers®** is the presenting sponsor and will be exhibiting with **The Rat's Hole** at the Indian Motorcycle Dealership in Daytona Beach. 290 N. Beach St., Dayton Beach, FL 32114

**March 2: Bike Show Mafia Audio Kickoff Party, sponsored by Motorcycle Safety Lawyers®,** at the Broken Spoke Saloon, 1151 US-1, Ormond Beach, FL 32174

**March 4: Bike Show Mafia Trike Show, sponsored by Motorcycle Safety Lawyers®,** held at Teddy Morse's Daytona Harley-Davidson, 1637 N. US Highway 1, Ormond Beach, FL 32174

**March 4: Flying Piston Benefit Breakfast , presented by Motorcycle Safety Lawyers®,** held at Teddy Morse's Daytona Harley-Davidson, 1637 N. US Highway 1, Ormond Beach, FL 32174

**March 7: Bike Show Mafia BSM All Class Bike Show and BSM Godfather of Bass Audio Competition, sponsored by Motorcycle Safety Lawyers®,** held at Teddy Morse's Daytona Harley-Davidson, 1637 N. US Highway 1, Ormond Beach, FL 32174

**March 8: The Rat's Hole V8 Parade for V8 Trikes or V8 Two-Wheeler, sponsored by Motorcycle Safety Lawyers®.** Registration by 10:00, Judging from 10:00-4:00, and the Awards presented at 5:00pm. Indian Motorcycle Dealership in Daytona Beach. 290 N. Beach St., Daytona Beach, FL 32114.

**March 9: The Rat's Hole Bike Show with 14 Classes, sponsored by Motorcycle Safety Lawyers®.** Registration by 10:00, Judging from 10:00-4:00, and the Awards presented at 5:00pm. Indian Motorcycle Dealership in Daytona Beach. 290 N. Beach St., Daytona Beach, FL 32114

Stop by and see **Motorcycle Safety Lawyers®** at **Daytona Bike Week**. We will be there with **FREE swag** for everyone! Don't miss it!

## 2024 Daytona Flying Piston Benefit Auction Presented By Motorcycle Safety Lawyers®

**That's right**, we want to see you in Daytona for the **4<sup>th</sup> Annual Flying Piston Benefit Builders Breakfast & Silent Auction** presented by **Motorcycle Safety Lawyers® (MSL)**. It's going to be a great event, and you won't want to miss it! Here are some of the details:

- **Who:** Motorcycle Enthusiasts
- **What:** 2024 Flying Piston Benefit Builders Breakfast, Daytona Edition
- **When:** Monday, March 4th: Breakfast starts at 8:30 AM
- **Where:** Destination Daytona is located at 637 N US Hwy 1 Ormond Beach, FL 32174 – Map It
- **Benefit:** Proceeds go to Allkidsbikes.org and Motorcycle Missions
- **Tickets:** Click here for the tickets
- **Silent Auction:** Coming Soon and available at the event
- **Online Auction Items:** located on the auction site

The event raises funds for non-profits and individuals in the motorcycle community, veterans, and kindergartners. All Kids Bike and Motorcycle Missions are this year's recipients.

Come and meet the **Bike Builders**, check out the **"Art on Deck"** and **"Drink The Art"** Contests and bid on unique, one-of-a-kind silent auction items. There's something for everyone...and Breakfast too!

For additional information and to get your Breakfast Tickets visit 2024 Daytona Flying Piston BenefitEVENT PAGE - Flying Piston Benefit

The Flying Piston Benefit is produced by Marilyn Stemp of Iron Trader News & Jeff Najar of Horsepower Marketing.



Scan below  
to purchase  
Breakfast Tickets





## Do You Have Your National Biker VIP Card™

### National Biker VIP Card™



"Everything we do is because, bikers matter!"



Scan to join

## National Biker VIP Card™ Program

**\$59.95 / year** (Only .17 per day)

Included FREE for Your First Year  
(for one registered motorcycle):

Motorcycle tows, jumps and gas delivery up to 3 gallons (up to \$300 per disablement)

One year subscription to the BikerDown Foundation "If You Go Down, We Step Up"

Plus, These Additional FREE Benefits:

- Silicone Phone Sleeve to store National Biker VIP Card™
- We will audit your insurance policy, we do not sell insurance
- No fees or costs if we do not win your case
- "Do NOT Remove My Helmet" & "Watch Out for Motorcycles" stickers
- Motorcycle Safety Lawyers® Punisher magnet
- Monthly Motorcycle Newsletter
- Sponsored Accident Scene Management classes (you save \$115)

Give **The National Biker VIP Card™** to everyone on your gift list. It make great holiday/birthday gift and shows how much you care!

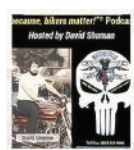
Why give a gift card that you use once when **The Motorcycle Safety Lawyers® VIP Card™** lasts an entire year!

For a complete list of **Motorcycle Safety Lawyers® VIP Card™ Benefits**, additional program information, or to purchase the card, visit <https://motorcyclesafetylawyers.com/product/national-biker-vip-card/>  
If you have any questions email: [david@motorcyclesafetylawyers.com](mailto:david@motorcyclesafetylawyers.com)

*Order Yours Today!*

For other gift ideas like Advanced Trauma Packs and moisture "wicking" apparel, visit our online store at <https://motorcyclesafetylawyers.com/shop/>

## David "Vegas"Shuman hosts the "because, bikers matter!"® Podcast



Introducing  
New Podcast

LIVE: 1.9.24

MIMI and MOTO Part 2:  
Mark Augustyn & Nancy Gerloff

**MIMI AND MOTO**  
THE MOTORCYCLE MONKEYS



Scan to follow  
Podcast on Apple



Scan to follow  
Podcast on Youtube



Introducing  
New Podcast

LIVE: 1.16.24

Jim Lynch, Godfather & Founder of Revelation 1  
Concepts, Bike Show Mafia Bike Shows

**Revelation 1**  
CONCEPTS  
WWW.REVELATION1CONCEPTS.COM  
**BIKE SHOW MAFIA**



# The Weather is Changing, and Road Hazards Can Be Anywhere, Are You Prepared?

You've gone through the checklist to prepare your bike for riding season, but how about you? Are you fully prepared in case of an emergency? No one "plans" to have a breakdown, or worse yet an accident, but if that happens there are a few things you can do to minimize your exposure and provide you and your family with the coverage that you need.

First is **Motorcycle Safety Lawyers® (MSL) National Biker VIP Card™**. This roadside assistance program provides certified motorcycle tows, jumps and up to 3 gallons of gas delivery (pays up to \$300 per disablement) per year. Plus, the VIP card provides many additional benefits that can be found at <https://motorcyclesafetylawyers.com/product/national-biker-vip-card/>. All this is yours for the low price of \$59.95 per year per bike. And, to add a second bike is only \$5.00! Compare that to your current roadside assistance program and you'll see **there is no comparison!**



Second, we would like the opportunity to provide you with a **FREE Insurance Policy Review**. We are NOT an insurance company, nor do we sell insurance or recommend specific insurance companies. This **FREE** service is 100% about making sure that you have the right amount of coverage to protect you and your loved ones in the event of an accident.

We encourage you to get your **FREE insurance policy review NOW**, before you actually need to use it. It's easy to do, just email a copy of your **insurance policy declaration page** to **David@MotorcycleSafetyLawyers.com** or call **David at (224) 392-1600** if you have any questions. David will promptly review your insurance policy and respond with recommendations for changes to

request from your agent / broker. For additional information visit <https://motorcyclesafetylawyers.com/free-insurance-policy-review/>

Third, purchase the **MSL Advanced Trauma Pack** and carry it on your motorcycle every time you ride. Visit <https://motorcyclesafetylawyers.com/shop/> to get yours today.



## MSL TRAUMA PACK CONTENTS

Everest Fanny Pack (Red)	1	Chemical Cold Compress	1
First Aid Pocket Guide	1	Surgical Tape	1
MSL Pen & Small Note Pad	1	3" Sterile Gauze Roll	1
CPR Mask	1	4" x 4" Sterile Gauze Pads	2
Saline Solution	2	2" Wide Adhesive Roll Bandage	1
1-3 Ply Face Mask	1	Triangular Bandage	1
Nitrile Gloves	4	Emergency Blanket	1
Paramedic Shear	1	Safety Green Glow Stick	1
Hand Sanitizer Packet	2	LED Flashlight with Batteries	1
Burn Gel Packet	1	MSL Bumper Sticker	1
Eye Drops	1	MSL Helmet Sticker	1

Fourth, Take an **MSL sponsored Accident Scene Management Class** so that you are prepared to act if you unfortunately come upon, witness or are involved in an accident. Call **Larry "Bear" Stotts at (847) 997-8403** or email him at **Larry@motorcyclesafetylawyers.com** to find out more about ASM classes and how you can sign up.



Fifth, request an **MSL "Watch Out for Motorcycles" Bumper Sticker** and **"Do NOT Remove My Helmet" Sticker** by sending an email to **Brenae@motorcyclesafetylawyers.com**. You will also find these valuable items tucked into the **MSL FREE Swag** that is available at all **MSL events!**





# Upcoming Events

## February

**February 6-8: AIMExpo Powersports Tradeshaw | MC•ATV•SXS,** Las Vegas Convention Center, South Hall. 3150 Paradise Rd. Las Vegas, NV 89109

**February 11: Walneck's Motorcycle Swap Meet,** Bureau County Fairgrounds, 811 W. Peru St., Princeton, IL 61356

**February 16-18: Thunder By The Bay Music and Motorcycle Festival.** Sarasota Fairgrounds, 3000 Ringling Blvd, Sarasota, FL 34237.

**February 18: Kory Souza and Bike Show Mafia Godfather of Bass Audio Competition. Sponsored by Motorcycle Safety Lawyers®**, held at Thunder By The Bay Music and Motorcycle Festival. Sarasota Fairgrounds, 3000 Ringling Blvd., Sarasota, FL 32437

## March

**March 1-10: 83<sup>rd</sup> Daytona Bike Week. Motorcycle Safety Lawyers®** is the **presenting sponsor** and will be exhibiting with **The Rat's Hole** at the Indian Motorcycle Dealership in Daytona Beach. 290 N. Beach St., Dayton Beach, FL 32114

**March 2: Bike Show Mafia Daytona Bike Week Industry Kickoff Party Invitational, sponsored by Motorcycle Safety Lawyers®**, at the Broken Spoke Saloon, 1151 US-1, Ormond Beach, FL 32174

**March 3: Walneck's Motorcycle Swap Meet,** 4401 S. Charleston Pike (Exit Mile Marker 59) Springfield, OH

**March 4: Flying Piston Benefit Breakfast – presented by Motorcycle Safety Lawyers®** held at Teddy Morse's Daytona Harley-Davidson, 1637 N. US Highway 1, Ormond Beach, FL 32174

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## April

**April 6: Bike Show Mafia All Class Bike Show, sponsored by Motorcycle Safety Lawyers®**, at the Saint Jude's Poker Run and Music Festival. Held at Broken Spoke Saloon, 1151 US-1, Ormond Beach, FL 32174

**April 21: Walneck's Motorcycle Swap Meet,** McHenry Co. Fairgrounds – 11900 Country Club Rd., Woodstock, IL. Rte.47 (1 mile North of Rte. 14)

**April 28: Walneck's Motorcycle Swap Meet,** Bullitt County Fairgrounds, 964 Clermont Rd., Exit 112 (Rt. 245) Off I-65, Shepherdsville, KY 40165



**BIKE WEEK**  
**FLYING PISTON BENEFIT**  
**BUILDERS BREAKFAST**  
**AND CHARITY AUCTION**  
PRESENTED BY **STACVC** AND **MOORE**  
PROCEEDS BENEFIT A RIDER TRAINING PROGRAM THROUGH ALL KIDS RIDE  
**KIDS RIDE**  
**MONDAY, MARCH 4 8:30-11AM**  
INSIDE THE PAVILION AT TEDDY MORSE'S DESTINATION DAYTONA  
• MEET THE BUILDERS  
• BID ON A NEW CLASS OF STACVC CUSTOMS  
• BID ON CUSTOM SKATEDECK ART  
• EAT BREAKFAST  
• SUPPORT A WORTHWHILE CAUSE  
**FREE PARKING**  
TICKETS \$20 IN ADVANCE \$25 AT THE DOOR  
AVAILABLE NOW AT  
[SHOP.DAYTONAHARLEYDAVIDSON.COM](http://SHOP.DAYTONAHARLEYDAVIDSON.COM)  
FOR MORE INFO: [FLYINGPISTONBENEFIT.COM](http://FLYINGPISTONBENEFIT.COM)

