



"Everything we do is because, bikers matter!"®

A division of Shuman Legal®
Personal Injury Lawyers

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BATTLE
Betties



BILLY GRAY
Music

Sturgis 2024 Motorcycle Rally – That’s a Wrap!



The 84th Sturgis Motorcycle Rally is over and **Motorcycle Safety Lawyers® (MSL)** was happy to share in the camaraderie and fellowship that surrounds this one-of-a-kind event. Sturgis is not merely a destination for riders, but a chance to get together with old and new friends, exchange ideas, ride the scenic roads, and share our love of motorcycles. The word is that accidents and fatalities were down this year.

Here are some of the statistics according to <https://kbhbradio.com/highway-patrol-release-final-rally-tally-of-year/>

Highway Patrol Release Final Rally Tally Of Year

- STURGIS, S.D. – The South Dakota Highway Patrol on Sunday released its final Rally Tally Statistics report of the year.
- The patrol reported no fatal crashes in the area Saturday, which means the final number of deaths on the year remain at 3.
- There were two injury crashes investigated by the patrol on Saturday, sending the yearly total to 35. That is below last year’s 64. As for non-injury crashes, the patrol reported 54, which was down from last year’s 58.
- As for drug arrests, the patrol listed 281 misdemeanor drug arrests and 163 felony drug arrests. Those numbers are up from last year’s 246 and 155 respectively.
- D.U.I. arrests totaled 155 this year, up from last year’s 120.
- Cash seized by the patrol was well ahead of last year. The patrol reported over \$71,500 seized this year. Last year, the patrol only reported just over \$2,000 was seized.
- In Sturgis, police ended Saturday with 146 parking citations: 17 ahead of last year’s 129.
- Sturgis Police also reported another 5 citations for underage consumption or possession of alcohol. That sends the total number through Saturday to 20.
- Police also report a total of 43 fights and domestic disturbance calls this year.
- In all, Sturgis Police listed 231 non-traffic arrests and 263 traffic arrests. The number of people booked into the Meade County Jail was 172 – ahead of last year’s 131 on this date.

Motorcycle Safety Lawyers® (MSL) made the **Sturgis Buffalo Chip** home base for the duration of the Rally. Jean “Jeannie” Andersen, Larry “Bear” Stotts and David “Vegas” Shuman worked hard to make the multiple events and bike shows that **MSL** participated in and sponsored a huge success. It was a busy week, but we enjoyed every minute of it!

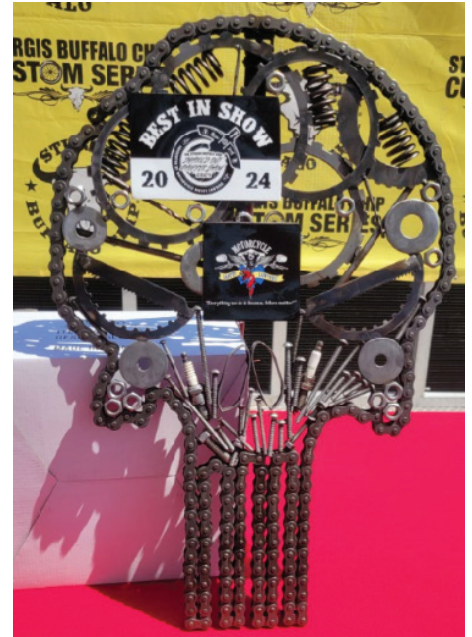
MSL would like to express our sincere gratitude and thanks to everyone that helped make our events and this entire week so special. We couldn’t have done it without you!

School's Out Chopper Show

Schools Out Chopper Show presented by **Motorcycle Safety Lawyers®**. MSL provided all trophies (created by Dana at **Metalwood Garage**) and cash prizes for this show totaling \$6500, including \$2500 for Best in Show and \$500 for 1st place in 8 other categories). Check out a few of the custom bikes from the show.



Marilyn Showcasing the School's Out Chopper Show Trophies



Best in Show Winner Peter R. (left), David "Vegas" Shuman (center) and Dana KT (right) and his Panhead Bobber



Motorcycles As Art at the Sturgis Buffalo Chip

Motorcycles As Art at the Sturgis Buffalo Chip presented a unique selection of the finest display of Motorcycle Art at the Sturgis Rally. This internationally renowned exhibit combines a collection of custom motorcycles and corresponding artwork in a variety of mediums. You will see the work of some of the industry's creative master builders as well as artists at this event.



Dana KT from MetalWood Garage was one of the featured artists!

Flying Piston Benefit and Builders Breakfast

Flying Piston Benefit and Builders Breakfast celebrated its 10th year at the Buffalo Chip Big Engine Bar. All the proceeds raised from the auction go to [All Kids Bike](#) and [Motorcycle Missions](#). Featured artists this year were Michael Lichter and Dana Tilling.



Paint Slinger Shootout Presented by ZR1 Helmets



Drink The Art Presented by Big Frig



Tiny Strider Custom Bikes



Art On Deck Presented By Gnarly Magazine



Featured Artist Dana Tilling From Metalwood Garage



Marilyn Testing Out The Sturgis Buffalo Chip Bench Sponsored by MSL and Created By Dana Tilling

Sturgis Fire and EMS

Sturgis Fire and EMS – While in Sturgis, **Motorcycle Safety Lawyers® (MSL)** partnered with Laurie Montoya and **BikerDown** on their **#2Wheels4Meals** program which delivered sandwiches, chips and cookies to **Sturgis Fire and EMS** personnel at their station. **MSL** purchased enough sandwiches to feed 2 shifts. We truly appreciate all their hard work and efforts during this very busy Rally time in Sturgis, and we wanted to express our sincere gratitude and thank them for their efforts.



"Jeannie", Laurie and "Vegas"



"Vegas" and Laurie Montoya from BikerDown



The Bike Show Mafia All Class Bike Show

[The Bike Show Mafia All Class Bike Show](#) presented in part by **Motorcycle Safety Lawyers®**. This was a double-header with the All Class Bike Show running concurrently with the Godfather of Bass Audio Competition in the Horse Shoe at the Buffalo Chip. The winners in each class were presented with either a championship ring or a trophy. Choice Awards included Bike Show Mafia, Monogram Plus, Buffalo Chip and Motorcycle Safety Lawyers® picks. There were also awards for Paint Champion, Master Builder, and Best of Show.

Later in the evening the first-of-its-kind **Godfather of Bass Audio Competition** took place. Each bike took a turn to play carefully selected music that showcased their individual audio systems. The Horse Shoe was rockin' and the crowd was loving it! You can be sure that the Audio Competition will return next year. It was a huge success! Here are some of the Bike Show Mafia bikes.



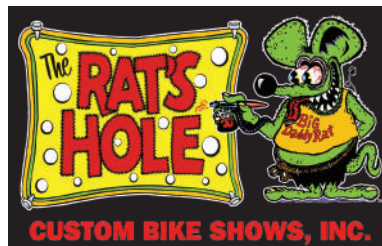
The Bike Show Mafia All Class Bike Show



Best of Show Winner "Joe" transported his bike from Japan

The Rat's Hole Custom Chopper Show

The Rat's Hole Custom Chopper Show sponsored by Motorcycle Safety Lawyers® concluded our week at the Buffalo Chip. **The Rat's Hole Custom Bike Show** is the longest, most prestigious Custom Bike & Chopper Show in the world, dating back to 1952! Everyone wants a Rat. And quite a few Rats were awarded at the **36th Annual Big Daddy Rat's Custom Chopper Show** at the Buffalo Chip, with over 14 classes and multiple winners of the World-Famous Rat Trophies!



The Rat's Hole Custom Chopper Show



The Rat's Hole Best of Show Winner!



Motorcycle Safety Lawyers® Pick at The Rat's Hole



The Rat's Hole Winners at the Buffalo Chip

MSL was excited to spend the week at the **Sturgis Buffalo Chip** and meet all the bikers, see all the cool and unique motorcycles, and hand out **FREE Swag** to everyone.

Medicine Wheel Ride – Riding for Resilience!



The **5th Annual Medicine Wheel Ride** took place in Sturgis, South Dakota on Sunday, August 4th. The ride started on sacred ground at **Bear Butte State Park** and concluded at **Outlaw Square**, Deadwood, SD. Riders enjoyed lunch and received **Swag** provided by **Motorcycle Safety Lawyers®**. The Band "Indigenous" provided the music for everyone to enjoy. The funds raised from The Medicine Wheel Ride support the epidemic of **MMIW – Murdered & Missing Indigenous Women**. The mission statement of the MMIW is: *We are Indigenous Women Motorcyclists and Allies who create awareness events and fundraise for issues affecting our Indigenous Woman and Relatives as well as issues in our Communities. We support groups and advocates who search for missing persons and provide support services to women and their families.* These women come from multiple tribes across the United States and bring together their resources in support of their mission.

MEDICINEWHEELRIDE.ORG
Riding for Resilience

Medicine Wheel Ride – Riding for Resilience!

Motorcycle Safety Lawyers® supports the **Medicine Wheel Ride**, these wonderful women, and the work that they do. Did you know:

- Every 3 days a Native Woman goes missing in both the US and Canada.
- The murder rate for Native Women (girls+) is 10 times higher than all other ethnicities.
- Murder is the 3rd leading cause of death for Indigenous Women.
- Indigenous Women face violence, murder & trafficking up to 10 times the national rate.

Please help us spread the word and bring awareness to the **MMIW**. For additional information on this organization, and how you can get involved or help, please visit their website: <http://medicinewheelride.org>



The Red Sand Project – Today, 50 million people worldwide are being trafficked or are living in modern slavery. The Red Sand Project invites you to take action against vulnerabilities that can lead to exploitation. By filling the sidewalk cracks with sand, you become mindful of something that is usually overlooked. This simple act of placing sand in a crack or posting a photo on social media may seem inconsequential, but these small actions build upon one another to make transformational change. Don't let our lost loved ones slip through the cracks. Participate in the Red Sand Project today. Simply **Fill a sidewalk crack with sand, Take a photograph, Share using #RedSandProject**. Thank you. Watch David "Vegas" Shuman on the "because, bikers matter!"® Podcast with the Medicine Wheel Women at https://youtu.be/4cq8A-spcl?si=t4v5I_CTFX07I4r5



"Vegas" filling in the cracks

It's always fun to see our friends in Sturgis





Once again, **Motorcycle Safety Lawyers®** would like to thank our hosts **LaVerne** and **Sheri** for their friendship and gracious hospitality throughout the event and look forward to next year's Motorcycle Rally. We would also like to thank Rod "Woody" Woodruff, Marilyn Stemp, Chris Anderson, Kris Sammons, and the entire staff at the Sturgis Buffalo Chip for all their hard work, dedication, and support in making the 2024 Sturgis Motorcycle Rally a Great Success!

Latin American Motorcycle Association (L.A.M.A.) 9th Anniversary

Motorcycle Safety Lawyers® (MSL) was honored to celebrate the 9th Anniversary of the L.A.M.A. Elgin Chapter with their local members as well as members from several additional L.A.M.A chapters.

The party took place at the Elgin American Legion and hundreds of L.A.M.A.s from surrounding chapters came together to join in the celebration. The DJ got everyone up and dancing and there was great food, drinks, raffles and more! **Motorcycle Safety Lawyers®** passed out FREE Swag and had a great time at the event. We always enjoy getting together with our L.A.M.A. friends and supporting them in all their efforts.



And The Winner Is...

Motorcycle Safety Lawyers® and **Shuman Legal® Personal Injury Lawyers** are happy to announce that the winner of our Fabulous Las Vegas Prize Giveaway is.....**Johnna from West Virginia!!!**

Johnna and her husband will be our guests at the **Bike Show Mafia All Class Bike Show Kick-Off Party** on October 25th at Count's Vamp'd and **The Main Event** on October 26th, 2024 at **Count's Kustoms**, in Fabulous Las Vegas!

Their epic prize package includes:

- 3 Night Stay at Caesars Palace in Las Vegas
- Dinner for two at Brasserie B (up to \$300), Bobby Flay's newest restaurant in Caesars Palace
- \$500.00 Gift Card to use towards their purchase of airfare
- Admission to the **Bike Show Mafia All Class Bike Show** including a personal, behind-the-scenes tour of **Count's Kustoms**, by one of the cast members

They are very excited and looking forward to their 1st trip to Las Vegas and we can't wait to meet them.

Congratulations Johnna and we look forward to seeing you in Las Vegas!!



Motorcycle Safety Lawyers® – Your Personal Injury Partners!

Yes, **Motorcycle Safety Lawyers® (MSL)** is still your number one resource for legal representation in case of a motorcycle accident, but as a division of **Shuman Legal®**, we can help you with any type of **Personal Injury** case that you may encounter.

You can count on **Motorcycle Safety Lawyers®**, a division of **Shuman Legal®** for all your personal injury needs!

- **Car, Boat, Bus, Motorcycle, & Truck**
- **ATV, Jet Ski, & Snowmobile**
- **Bicycle, eBike, Moped, Scooter, Uber & Lyft**
- **Dog Bites, Slip and Fall, & Nursing Home Abuse**
- **Workers' Compensation**

Call **(888) 500-9000** for a **FREE Consultation today**. Our team of legal experts has decades of experience and will fight to get you the maximum possible settlement that you deserve. We will give you the time you need to answer all your questions and provide an assessment of your case based upon the information that you provide us. We take care of all aspects of your case so you can focus on your recovery!

Motorcycle Safety Lawyers®, a division of **Shuman Legal®** is standing by to **provide** you with a **FREE Case Review**.

CALL (888) 500-9000 NOW!

Helping Injured Bikers™



"Everything we do is because, bikers matter!"

SHUMAN LEGAL®
Personal Injury Lawyers

The Weather is Changing, and Road Hazards Can Be Anywhere, Are You Prepared?

You've gone through the checklist to prepare your bike for riding season, but how about you? Are you fully prepared in case of an emergency? No one "plans" to have a breakdown, or worse yet an accident, but if that happens there are a few things you can do to minimize your exposure and provide you and your family with the coverage that you need.

First is **Motorcycle Safety Lawyers® (MSL) National Biker VIP Card™**. This roadside assistance program provides certified motorcycle tows, jumps and up to 3 gallons of gas delivery (pays up to \$300 per disablement) per year. Plus, the VIP card provides many additional benefits that can be found at <https://motorcyclesafetylawyers.com/product/national-biker-vip-card/>. All this is yours for the low price of \$59.95 per year per bike. And, to add a second bike is only \$5.00! Compare that to your current roadside assistance program and you'll see **there is no comparison!**



Second, we would like the opportunity to provide you with a **FREE Insurance Policy Review**. We are NOT an insurance company, nor do we sell insurance or recommend specific insurance companies. This **FREE** service is 100% about making sure that you have the right amount of coverage to protect you and your loved ones in the event of an accident.

We encourage you to get your **FREE insurance policy review NOW**, before you actually need to use it. It's easy to do, just email a copy of your **insurance policy declaration page** to **David@MotorcycleSafetyLawyers.com** or call **David at (224) 392-1600** if you have any questions. David will promptly review your insurance policy and respond with recommendations for changes to

request from your agent / broker. For additional information visit <https://motorcyclesafetylawyers.com/free-insurance-policy-review/>

Third, purchase the **MSL Advanced Trauma Pack** and carry it on your motorcycle every time you ride. Visit <https://motorcyclesafetylawyers.com/shop/> to get yours today.



MSL TRAUMA PACK CONTENTS

Everest Fanny Pack (Red)	1	Chemical Cold Compress	1
First Aid Pocket Guide	1	Surgical Tape	1
MSL Pen & Small Note Pad	1	3" Sterile Gauze Roll	1
CPR Mask	1	4" x 4" Sterile Gauze Pads	2
Saline Solution	2	2" Wide Adhesive Roll Bandage	1
1-3 Ply Face Mask	1	Triangular Bandage	1
Nitrile Gloves	4	Emergency Blanket	1
Paramedic Shear	1	Safety Green Glow Stick	1
Hand Sanitizer Packet	2	LED Flashlight with Batteries	1
Burn Gel Packet	1	MSL Bumper Sticker	1
Eye Drops	1	MSL Helmet Sticker	1

Fourth, Take an **MSL sponsored Accident Scene Management Class** so that you are prepared to act if you unfortunately come upon, witness or are involved in an accident. Call **Larry "Bear" Stotts at (847) 997-8403** or email him at Larry@motorcyclesafetylawyers.com to find out more about ASM classes and how you can sign up.



Fifth, request an **MSL "Watch Out for Motorcycles" Bumper Sticker** and **"Do NOT Remove My Helmet" Sticker** by sending an email to Brenae@motorcyclesafetylawyers.com. You will also find these valuable items tucked into the **MSL FREE Swag** that is available at all **MSL events!**



David "Vegas" Shuman hosts the "because, bikers matter!"[®] Podcast

Introducing New Podcast
LIVE: 8.7.24
Women of the Medicine Wheel Ride

MEDICINEWHEELRIDE.ORG
Riding For Resilience



Scan to follow Podcast on Apple



Scan to follow Podcast on Youtube

Introducing New Podcast
LIVE: 8.13.24
Sturgis Fire & EMS Dept.



Upcoming Events

September

September 9: [Motorcycle Mondays at O'Donovan's – Motorcycles of Japan](#). 2100 W. Irving Park Road Chicago, IL 60618. 6:00pm – 10:00pm.

September 14: [Chicagoland Toys for Tots Motorcycle Parade Kick-Off Party](#) – Via Bella Banquet Hall, 5412 S. LaGrange Road, Countryside, IL 60525

September 15: [Walneck's](#) Motorcycle Swap Meet, Martinsville, Indiana. 1749 Hospital Rd., Martinsville, IN 56151. Morgan County Fairgrounds. State Rd. and Hospital Rd. 21 miles S. of I-465 by Indianapolis. Turn Rt. In Martinsville – Fairgrounds is 400 ft. on your left.

September 22: [Walneck's](#) Motorcycle Swap Meet, Woodstock, IL. McHenry Co. Fairgrounds – 11900 Country Club Rd., Woodstock, IL. Rte.47 (1 mile North of Rte. 14).

September 25: [Pints & Pistons at Montrose Saloon](#). 4396 N. Richmond St., Chicago, IL 60618. 6:00pm – 10:00pm.

October

October 13: [Walneck's](#) Motorcycle Swap Meet, Woodstock, IL. McHenry Co. Fairgrounds – 11900 Country Club Rd., Woodstock, IL. Rte.47 (1 mile North of Rte. 14).

October 14: [Chicagoland Toys for Tots Motorcycle Parade Northside Meeting](#) – American Legion, 9757 Pacific Ave., Franklin Park, IL 60131

October 17–20: [Biketoberfest](#) – Daytona Beach, FL

October 25-26: [Bike Show Mafia All Class Bike Show](#) at Count's Kustoms in Las Vegas. Kick off party at Count's Vamp'd Bar and Grill on Friday and The Main Event All Class Bike Show on Saturday at Count's Kustoms.

October 28: [Chicagoland Toys for Tots Motorcycle Parade Northside Meeting](#) – American Legion, 9757 Pacific Ave., Franklin Park, IL 60131

